



2021 PROJECTS & TRADE MISSIONS

SUPPORTING COMPANIES AND
THE CÔTE D'AZUR REGION

WE CRAFT **YOUR** FUTURE



T E A M
C Ô T E
D'AZUR

Succeed in Côte d'Azur

A few words from Team Côte d'Azur's principals



In a region that has both a high appeal and strong export potential, we know we can always count on Team Côte d'Azur to support our companies in developing their international business and attract foreign investment to our region! In 2021, 30 investment decisions were made which will result in 542 jobs being created over 3 years. In addition, 15 start-ups were supported by the Region and Rising Sud at CES in Las Vegas: Proof that our economic infrastructure still manages to make its mark in a global context affected by the pandemic. More than ever, Région Sud is making waves beyond our borders.

RENAUD MUSELIER

President of the Provence-Alpes-Côte d'Azur Region
Vice-President of Régions de France



Our world has been undergoing a profound global transformation since 2020, making us rethink established certitudes. Nevertheless, new opportunities have emerged, along with new ways of working and cooperating. New forms of partnerships and economic development have

become necessary, forcing a paradigm change on institutional and business stakeholders as well as employees. Our region has been proactive in making that change.

Thanks to the joint efforts of the different local authorities and Team Côte d'Azur, 2021 was an exceptional year for companies from the Paris region and abroad setting up bases in the Sophia Antipolis Technology Park. Job creation, real estate and the growth prospects of companies already based in the area also enjoyed a fillip. The high value-added sectors (A.I., biotechnologies, cybersecurity, IOT, etc.) continue to develop and we are witnessing either the emergence or return of new sectors (fintech, design, semi-conductors, micro-electronics, etc.), which demonstrates that Sophia Antipolis is constantly evolving, ready to take up the challenges of today and tomorrow, and is proving to be as attractive as ever for companies and international talent.

The Technology Park finally has a steady pipeline of real estate projects for the coming years. Its aim is to renovate obsolete buildings and sites, implementing new sustainable development and environmental conservation standards. Unlike the current trend to reduce business floor areas, Sophia Antipolis is having to cope with an increased demand from companies, and achieved record results in 2021, including creating around 1,500 net jobs in Sophia Antipolis in 2021. Thus, its objective of having 40,000 employees in the Park now seems highly feasible.

Clearly, we approach 2022 with renewed and increased trust in Team Côte d'Azur, its teams have been able to adapt their lead generation methods and measures to market the region, in a context of significant global competition. As a result, Sophia Antipolis has been very successful, and starts 2022 in a dynamic position, confirming its ranking as Europe's leading technology park.

JEAN LEONETTI

President of CASA



2021 was once again marked by the pandemic, yet our region remained an attractive destination with 61 companies establishing a presence, leading to the creation of 1,240 jobs within 3 years. I would like to thank Team Côte d'Azur for their efforts in this area. In 2008, I

set up an ecosystem focussed on the business stakeholders, which has since been boosted by the arrival of new strategic sectors. Now, we have a true Technology Hub.

In addition, our exceptional lifestyle is drawing ever more investors. This can also be explained by the quality of our infrastructure: a large stock of office space and housing in the Eco-Valley, a clean, efficient public transport system with new tramway lines and infrastructure of the future, including an Exhibition park and ambitious convention centres.

Our garden city also has a remarkable natural heritage with 40 hectares of trees recently planted and 70 hectares planted by 2026. With these transformations our historical splendour has re-emerged resulting in the city being listed as a UNESCO World Heritage Site. Blessed with these advantages, I have no doubt that we will continue to build on the momentum of projects and investments within our region.

CHRISTIAN ESTROSI

Mayor of Nice

President of Métropole Nice Côte d'Azur



2021 was a year of recovery for the Côte d'Azur, in particular our region made a significant leap forward in inbound investment.

Despite the concerns around the pandemic, the business world has retained its confidence

in an international and innovative region which moreover is attracting new generations of entrepreneurs in search of meaning and quality of life. This generational shift is echoed by the new team of elected officials at the Nice Côte d'Azur Chamber of Commerce and Industry, who wish to drive through an ambitious social and environmental programme.

Nice Côte d'Azur Chamber of Commerce and Industry continues its commitment to Team Côte d'Azur in order to consolidate its role as a leader at the centre of an attractive region and support new companies wishing to relocate to our region to grow.

JEAN-PIERRE SAVARINO

President of CCI Nice Côte d'Azur



2021 ended as it began, in a world where the future was uncertain. Throughout the year, despite the pandemic, Team Côte d'Azur successfully accomplished its goals. Despite being subject to fierce national and international competition, like everyone

else, the team managed to stay on course in its search for inbound investment, bringing in both French and foreign companies to our region.

Thanks to everyone's commitment, the increasing digitalisation of our lead generation activities - which partially offset our inability to travel - and our increasingly accurate lead selection, we have been able to perform the role assigned to us by our principals, and this year once again we have successfully supported the iconic local authorities in Alpes-Maritimes in developing and building their appeal, with Métropole Nice Côte d'Azur leading the way, with its fast-developing Eco-Valley along with Sophia Antipolis, a successful technology park, if ever there were one.

The historical region of the aroma and perfume industries has become the international hub for information technology, future mobility, food supplements and the region



2021 was a year of resilience in which companies renewed their decisions to establish a presence in the region. The new arrivals in our region included French and international companies who had

performed business organisational reviews (following the pandemic) and were willing to invest in order to respond to the new growth momentum.

The results achieved by Team Côte d'Azur are the result of both our new strategic directions in standard geographical markets (first and foremost France) and target technological sectors (AI, life sciences, IIOT/ Microelectronics, digital and fintech, etc.)

Our region, which is still very attractive as a business location, is taking advantage of the change in the

of choice for the growth and development of fields such as human health and animal health. Alpes-Maritimes is also home to true 'business magnets,' in other words the major laboratories reporting to public research institutes, namely INSERM, CNRS, INRIA, INRAE, not to mention the University (one of the 10 universities awarded an IDEX certification) and an Interdisciplinary Institute of Artificial Intelligence (3IA), which is expanding the reputation of our region in the scientific world.

Now, one of the challenges we plan to tackle in addition to our lead generation activities, is to strive a little more every day to match such scientific prowess, a vital asset of Côte d'Azur with entrepreneurial creativity. In the future, we need to find better ways to get across the message that here, research drives economic development that respects both people and the environment. This is the context in which Team Côte d'Azur is positioning itself firmly as the spearhead of a region which has plenty of strengths and above all, ambitions.

PHILIPPE PRADAL

President of Team Côte d'Azur

global situation; it meets the innovation needs that are inseparable from the success sought by entrepreneurs-investors.

Our efforts have been considerable with more than 40 targeted lead generation trade missions carried out in 2021, with the support of our partner Business France and our network of financial partners. The number of new projects and the number of jobs generated over 3 years have not been at this level for a long time. By focussing more on the 'phygital' approach for our internal process, we have been able to fast-track the identification of new qualified projects..

PHILIPPE SERVETTI

Chief Executive Officer of Team Côte d'Azur

OUR VALUES: COMMITMENT, AGILITY, COHESION



Team Côte d'Azur, our raison d'être

Trusted by our principals and located in the heart of the Côte d'Azur ecosystem, Team Côte d'Azur agency is tasked with the role of searching for inbound investment projects (French and FDI). It aims to find companies and encourages them to establish a presence in the region; it also helps onboard employees, which therefore drives job creation within the local ecosystem. Commissioned by local

authorities and its economic partners in the region, it reinforces regional cohesion through its activities in France and abroad.

We are 'facilitators' and fast-track investment projects towards success.

Entrepreneurs and investors, when you relocate to the Côte d'Azur, we will support your business projects

with bespoke services by:

- connecting you to the ecosystem,
 - identifying the most appropriate financial aid,
 - selecting real estate solutions for you,
 - providing support in recruiting staff
- These confidential and free services add value to your development projects.



What are the prospects for foreign direct investment (FDI)?

The international and national context

The UNCTAD scenario (Source: UNCTAD, World Investment Report 2021) forecasts the global recovery will continue, with a world better equipped to deal with the pandemic while monetary and fiscal policies will generally be supportive in 2022.

After a rebound of 5.6% in 2021, global growth is expected to remain strong. Global business recovery since mid-2020 is more robust than expected. This rebound has not yet fully removed the effects of the pandemic on the world economy. At the global level, there is still a growth shortfall compared to pre-pandemic forecasts for 2020 and the first half of 2021.

The international FDI (Foreign Direct Investment) flows are thus expected to reach their lowest point in 2021 and regain the ground lost through a 10-15% increase.

That would leave FDI down 25% from the 2019 levels. "Current forecasts indicate a further increase in 2022 which, if we use the upper end of projections, would bring FDI back to 2019 levels" said James Zhan, Investment and Enterprise Director at UNCTAD.

In a context of strong competition, France defended its position in 2020. With 985 projects announced, it retains its first place ahead of the United Kingdom (975) and Germany (930).

The level of confidence in France as an FDI destination (74%) is higher than that recorded in Europe (62%) overall.

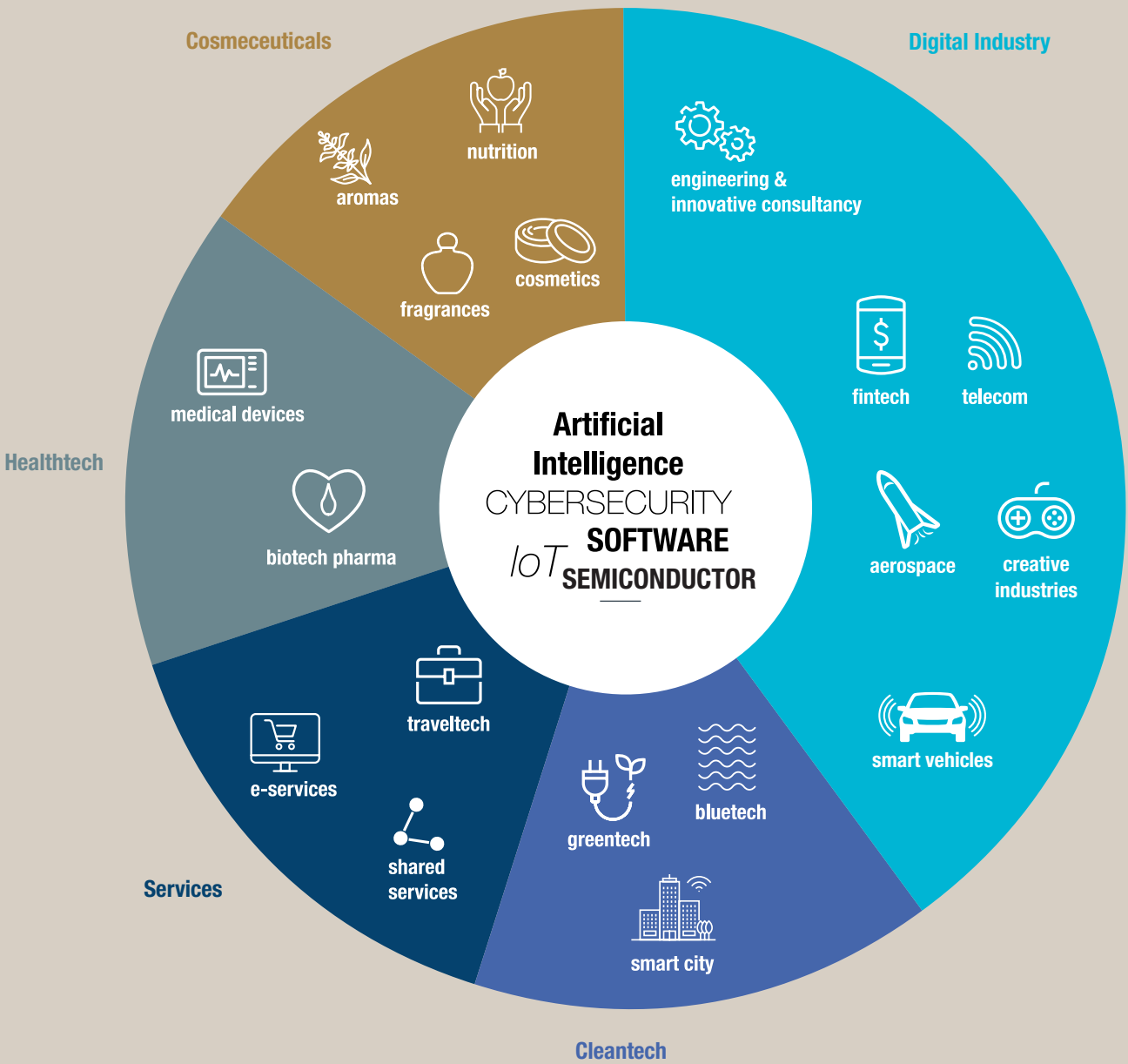
The prospects for FDI on Côte d'Azur in 2022

The relationship with teleworking and corporate reorganisations is a game changer. We are also seeing more opportunistic R&D strategies from companies for whom the key criterion is the availability of talent,

leading to shorter decision time frames and an increased number of smaller projects. It seems that we are seeing the same trend globally, with small teams being placed in technology hubs across the planet, in sharp contrast to concentrating teams in previous years.

Furthermore, recovery has been different depending on the sector. While the impact of Covid-19 has been felt across all FDI sectors, we are expecting some sectors to grow faster than others as the effects of the pandemic wane. Typically, target sectors for faster growth and recovery include software (SaaS), AI, cybersecurity, fintech, gaming, machine learning, life sciences (biotechnology, e-health, nutraceuticals), renewable energy and bluetech.

An innovative and attractive region:
Expertise, key sectors and cutting-edge
technology



New companies/sites



AGGREGATED RESULTS



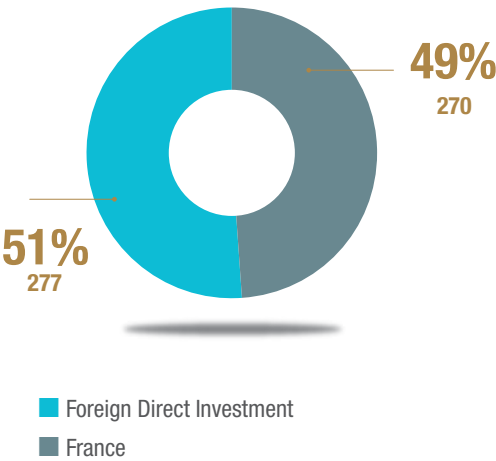
The 31 companies that chose the Côte d’Azur in 2021: projects supported by Team Côte d’Azur

COMPANY	INDUSTRY SECTOR	PROJECT TYPE	PROJECT	SOURCE OF CAPITAL
PRIVATE INSURANCE SERVICES	Financial services, banking and insurance	Creation	Decision Centre	United States
CARANX MEDICAL	Medical & diagnostic devices, e-health, Bio-IT	Creation	Decision Centre	France
AD SEARCH	Consulting, Engineering and Operational Services for firms	Creation	Business services	France
HIGHWIND - Siege social	Medical & diagnostic devices, e-health, Bio-IT	Creation	Decision Centre	France
DYNAMOX	Energy, recycling, and other licensed services & Smart Grids	Creation	French subsidiary	Brazil
ALERT SMART CITY	Energy, recycling, and other licensed services & Smart Grids	Relocation	Decision Centre	France
CHRYSLIS SCIENCES	Medicines, applied biotechnology	Creation	Business services	United States
SYMPHONY	Software and IT services	Extension	R&D, Engineering, Design	France
LA POUQ	Other services	Creation	Retail	Canada
TRUFFLE CAPITAL NICE	Medical & diagnostic devices, e-health, Bio-IT	Creation	Business services	France
SEVEN	Energy, recycling, and other licensed services & Smart Grids	Creation	Decision Centre	France
SMOOD	Smart objects, equipment, industries and services	Extension	R&D, Engineering, Design	Switzerland
CARFORM	Software and IT services	Relocation	Decision Centre	France
SANGAMO THERAPEUTICS	Medicines, applied biotechnology	Extension	Production/Réalisation	United States
FINWEDGE	Financial services, banking and insurance	Creation	R&D, Engineering, Design	France
WALLBOX	Energy, recycling, and other licensed services & Smart Grids	Creation	French subsidiary	Spain
OUTSIGHT	Smart objects, equipment, industries and services	Creation	R&D, Engineering, Design	France
VIZUA 3D	Software and IT services	Relocation	R&D, Engineering, Design	Monaco
PYCOM	Smart objects, equipment, industries and services	Creation	R&D, Engineering, Design	United Kingdom
CUTISS	Medical & diagnostic devices, e-health, Bio-IT	Creation	R&D, Ingénierie, Design	Switzerland
OXYGEN RP	Consulting, Engineering and Operational Services for firms	Creation	Business services	France
ALPHANOSOS	Wellness	Creation	Decision Centre	France
EDILIZIACROBATICA	Consulting, Engineering and Operational Services for firms	Creation	Manufacturing/Production	Italy
RHEA GROUP	Consulting, Engineering and Operational Services for firms	Creation	French subsidiary	Belgium
AVANGARDE CONSULTING	Software and IT services	Création	Filiale France	Monaco
GANDEE SAS	Other services	Relocation	B2B/B2C	France
NGE CONNECT	Energy, recycling, and other licensed services & Smart Grids	Creation / Extension	Decision Centre	France
MV SOLUTIONS	Other services	Creation	Decision Centre	France
GORILLAS	Retail and distribution	Creation	Retail	Germany
BANQUE DELUBAC	Financial services, banking and insurance	Creation	B2B/B2C	France
MERITIS	Consulting, Engineering and Operational Services for firms	Extension	Business services	France

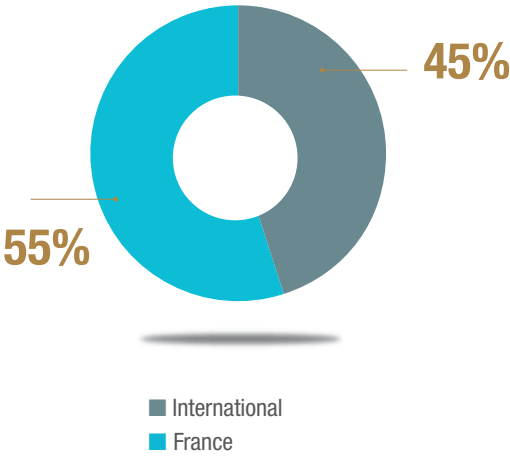
2021 new arrivals in figures



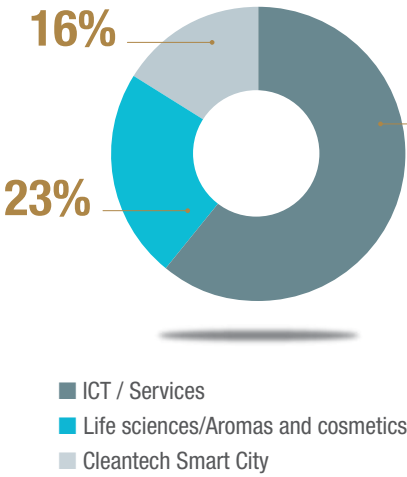
Jobs generated by Investment decisions



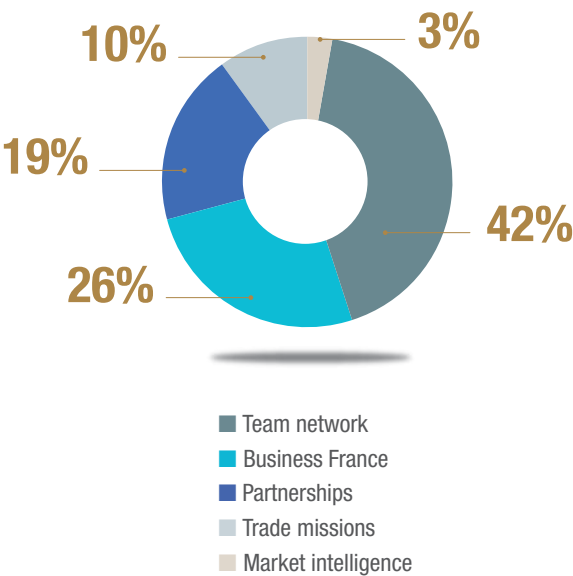
Investment decisions



Breakdown of new arrivals by industry sector

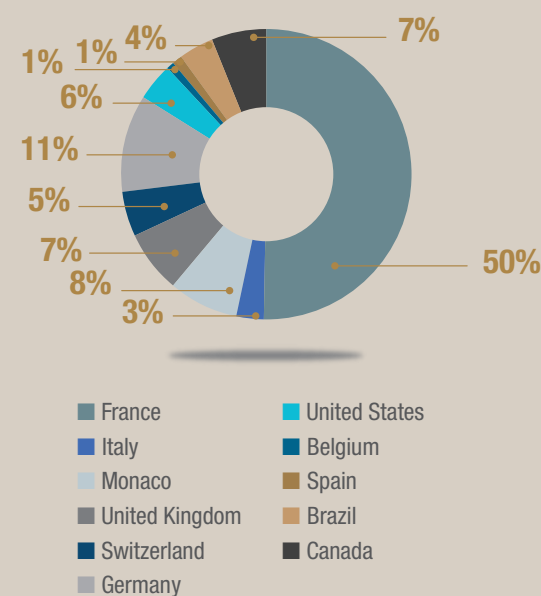


Source of projects

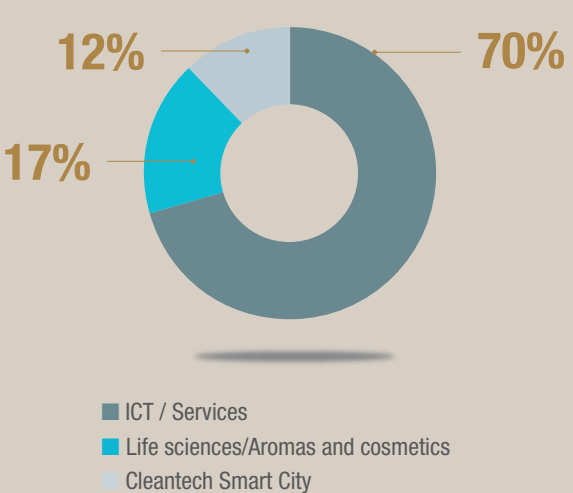


Distribution of new arrivals by country and sector

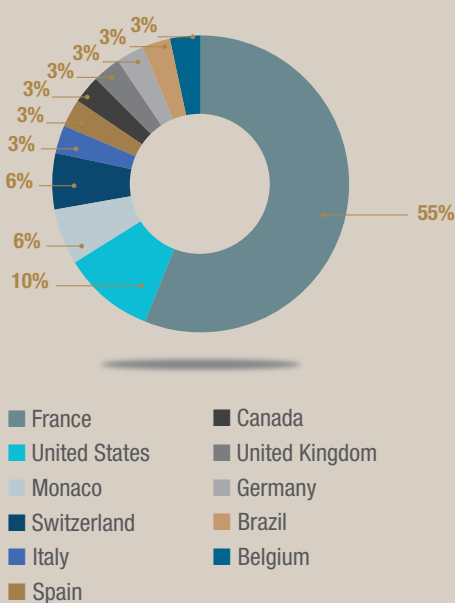
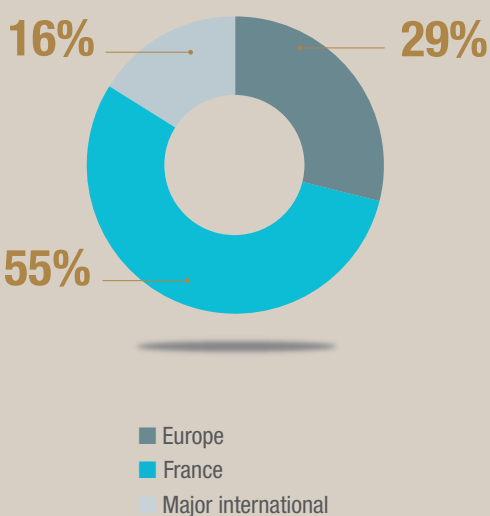
Jobs generated by country



Breakdown of jobs generated by industry sector

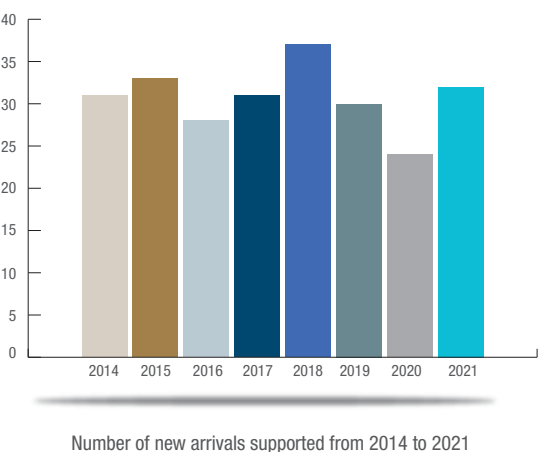


Geographical origin of new arrivals

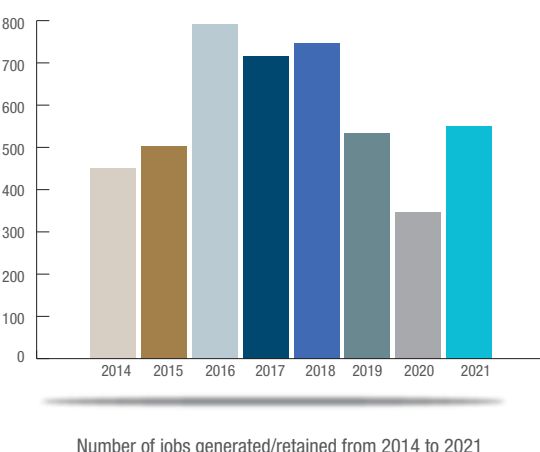


Key figures from 2014 to 2021

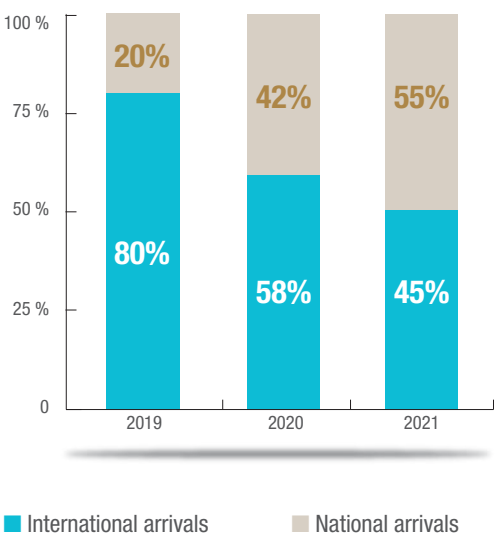
History of support provided to new arrivals



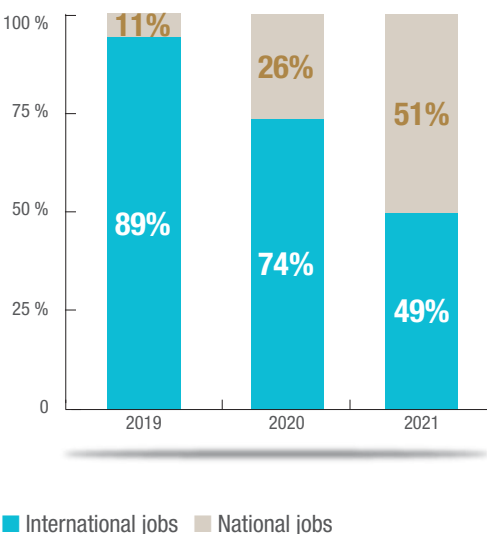
History of number of jobs generated/retained



Change in the share of international arrivals over 3 years

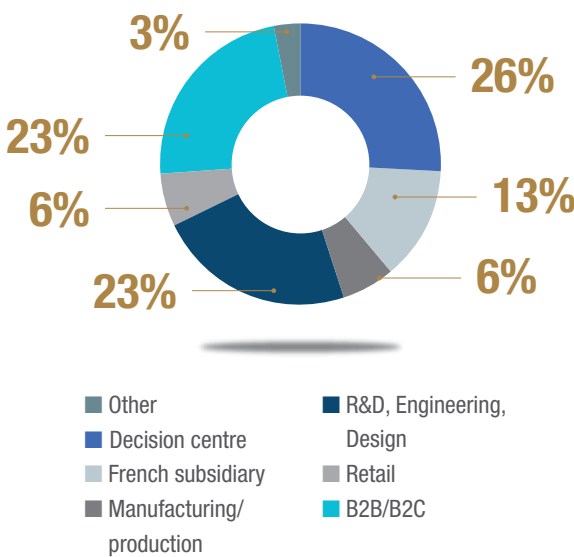


Change in the share of jobs created in international companies over 3 years

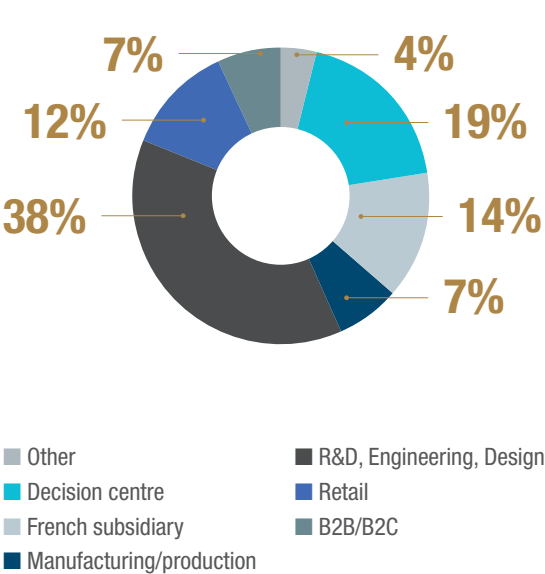


Type of new arrivals

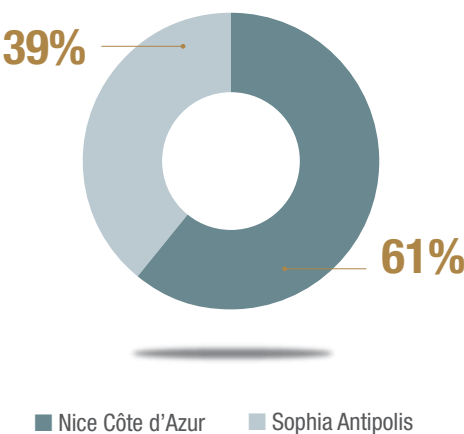
Type of new arrivals



Type of new arrivals and jobs generated



Location of establishment



Expanded results of implementations

Investment decisions consolidated by our partners: Business France, risingSUD and by the monitoring of our social networks.

COMPANY	INDUSTRY SECTOR	PROJECT TYPE	PROJECT	SOURCE OF CAPITAL
AMAZON	Retail and distribution	Creation	Logistics	United States
AUTOMATA akt.io	Financial services, banking and insurance	Extension	R&D, Engineering, Design	France
CGI	Consulting, Engineering and Operational Services for firms	Extension	R&D, Engineering, Design	Canada
CHEUVREUX	Consulting, Engineering and Operational Services for firms	Creation	B2B/B2C	France
CLINADENT YANOAL	Medical & diagnostic devices, e-health, Bio-IT	Creation	B2C	France
CLINIQUE DES CHAMPS-ÉLYSÉES	Medical & diagnostic devices, e-health, Bio-IT	Creation	B2C	France
CULTURA	Retail and distribution	Creation	Retail	France
DIMENSION CORDE	Other services	Creation	Home help	France
ECO C02	Energy, recycling, and other licensed services & Smart Grids	Relocation	Business services	France
ELSYS DESIGN	Software and IT services	Extension	R&D, Engineering, Design	France
EQUINIMO	Real estate, Hospitality and Tourism	Creation	B2B/B2C	France
GOSSEMENT AVOCATS	Consulting, Engineering and Operational Services for firms	Creation	B2B/B2C	France
HELIOCLIM	Energy, recycling, and other licensed services & Smart Grids	Extension	Decision Centre	France
IBERCHEM (CRODA INTERNATIONAL PLC)	Perfumes, cosmetics, nutrition	Takeover	Manufacturing/ Production	United Kingdom
LIDL	Retail and distribution	Creation	Retail	Germany
LINXO	Financial services, banking and insurance	Extension	R&D, Engineering, Design	France
LUXAVIATION	Other services	Creation	B2B/B2C	Luxembourg
MARRIOTT INTERNATIONAL	Hospitality and tourism	Creation	Retail	United States
MEDIA SCHOOL	Other services	Creation	B2B/B2C	France
MINOR ANANTARA	Hospitality and tourism	Takeover / Extension	B2C	Thailand
QORVO	Electronic components	Creation	R&D, Engineering, Design	United States
SCOTH & SODA (KELLWOOD)	Retail and distribution	Creation	Retail	Netherlands
SIMON ASSOCIES	Consulting, Engineering and Operational Services for firms	Creation	Business services	France
SIMPLON	Other services	Creation	B2B/B2C	France
SIPEARL	Electronic components	Creation	R&D, Engineering, Design	France
SMART AND CONNECTIVE	Energy, recycling, and other licensed services & Smart Grids	Relocation	Decision Centre	France
SOCIÉTÉ POUR L'INFORMATIQUE INDUSTRIELLE (SII)	Consulting, Engineering and Operational Services for firms	Extension	Business services	France
STAN	Consulting, Engineering and Operational Services for firms	Creation	Business services	France
YOUSTOCK	Other services	Relocation	Decision Centre	Monaco
ZIMMERMAN	Retail and distribution	Creation	Retail	Australia

2021 Success Stories

TESTIMONIALS



Industry sector: Services

ADSEARCH

Nice

THE RECRUITMENT CONSULTANCY SPECIALISING IN EXPERTS AND MANAGERS CHOSE TO OPEN AN OFFICE IN THE GRAND ARENAS AREA

“Nice and the Surrounding Metropolis have much to offer: in addition to the incredible economic activity, the road network and airport infrastructure are excellent and the lifestyle is attracting an increasing number of managers looking for a better living and working environment. This phenomenon has only increased since the pandemic (...). Team Côte d’Azur is an essential partner. With their help, we will be working on the firm’s visibility and initiating contacts with representatives of the CCI Nice Côte d’Azur and the Métropole Nice Côte d’Azur”

MARIE PERRIER

MANAGER OF THE ADSEARCH OFFICE IN NICE

ET AUGUSTIN FOURNIER

EXECUTIVE MANAGER SOUTH-EAST



Sector: Services

GORILLAS

Nice

GORILLAS LAUNCHES ITS ULTRA-FAST DELIVERY SERVICE FOR EVERYDAY SHOPPING

“Nice is a city in which our business model can be highly effective. By opening two stores in Nice Garibaldi and Nice Libération, we were able to cover most of the city. In addition, Nice has the added bonus of being busy all year round. Indeed, during the holiday periods (...), customers come from all over France and abroad. We are continuing to work with Team Côte d’Azur so that we can meet the key players in the Nice retail industry (...). Team Côte d’Azur is a real business facilitator and the agency made the process of opening up our outlets a fast and pleasant experience.”

PIERRE GUIONIN

CEO, FRANCE



Sector: Greentech

NGE CONNECT

Sophia Antipolis

NGE CONNECT SETS UP ON THE CÔTE D’AZUR IN SOPHIA ANTIPOLIS

“We regularly recruit IT developers and network engineers. Côte d’Azur is an excellent employment pool for identifying, attracting and retaining IT talent (...). We are still in contact with Team Côte d’Azur which supports us and saves us precious time in integrating into the Côte d’Azur ecosystem. We were given an exhaustive presentation of the different local stakeholders and we have already organised several meetings in order to contribute our added value to the value chain in our sector.”

HELENA BIANCHI

CEO



Sector: Biotech

SANGAMO

Sophia Antipolis

SANGAMO INVESTS IN ESTABLISHING A PRODUCTION UNIT IN FRANCE

“Sangamo Therapeutics already has its own production site in Brisbane (San Francisco). We chose Côte d’Azur because we wanted to develop a synergy between the R&D site and the production unit (...). Seen from abroad, production in France may seem like a complex project. Team Côte d’Azur’s support has been essential in facilitating the project’s construction and supporting France’s ‘Business Friendly’ approach (...). Team Côte d’Azur demonstrated the appeal of both France and the region to our American head office and put us in contact with local and national players to get support for our investment project.”

RAPHAËL FLIPO

DIRECTOR OF OPERATIONS EUROPE



Sector: Digital industry

GROUPE RHEA

Nice

THE RHEA GROUP CHOOSES CÔTE D’AZUR TO OPEN ITS FIRST OFFICE IN FRANCE

“So, we had the choice between Paris and the Côte d’Azur. Nice Sophia Antipolis and the region were the best placed in France with the presence of big names in industry (Thales, Gemalto, the Toulon naval base, ...), as well as innovative startups and leading teaching and research establishments such as INRIA and the other members of the internationally renowned 3IA Côte d’Azur cluster (...). Team Côte d’Azur helped me find offices (...). We have only recently set up and we will continue to work with Team Côte d’Azur and its partners to develop our links with the region and its stakeholders.”

MICHEL BOSCO

CHAIRMAN OF RHEA GROUPE FRANCE AND MEMBER OF THE RHEA GROUP BOARD OF DIRECTORS OF



Sector: Digital industry

CARFORM.IO

Sophia Antipolis

CARFORM.IO CHOOSES CÔTE D’AZUR AND SOPHIA ANTIPOLIS

“The Côte d’Azur economy has been very dynamic over the last 10 years. The region combines quality of life and business opportunities supported by innovative ecosystems, especially in the digital sector. By choosing the Côte d’Azur, we are joining a fast-growing region and we hope to be able to play a part in return with the success of our solution (...). The decision to open an office here was confirmed after our initial contacts with Team Côte d’Azur (...). Team Côte d’Azur saved us a great deal of time, by both finding the best real estate solution and introducing us to the ecosystem. The wealth of information they were able to provide in discussions really supported us in developing the project..»

MARC GIORDANENGO

CO-FOUNDER OF CARFORM.IO



Sector: Cleantech

WALLBOX

Nice

WALLBOX CHOOSES CÔTE D’AZUR TO EXPAND INTO FRENCH-SPEAKING MARKETS

“«(...) Having our offices very close, less than 5 minutes’ walk from an international airport, is an undeniable asset for our business (...) Côte d’Azur is also a region that enjoys a wealth of talent and is able to attract and retain employees who want to enjoy both an exceptional quality of life and competitive salaries (...). Team d’Azur is still providing us with support, since our move to the Unity office building in the heart of the Grand Arénas business district will be completed by the end of May 2021 (...) We are looking to contact the various public stakeholders, notably to establish contacts with the Côte d’Azur ecosystem and to participate in Côte d’Azur business events.”

MORAD OUCHENE

COUNTRY DIRECTOR FRANCE, UK AND IRLAND



Sector: Biotech

CUTISS

Sophia Antipolis

CUTISS, PERSONALISED SKIN MANUFACTURING PROCESS FROM ITS BIOENGINEERING RESEARCH

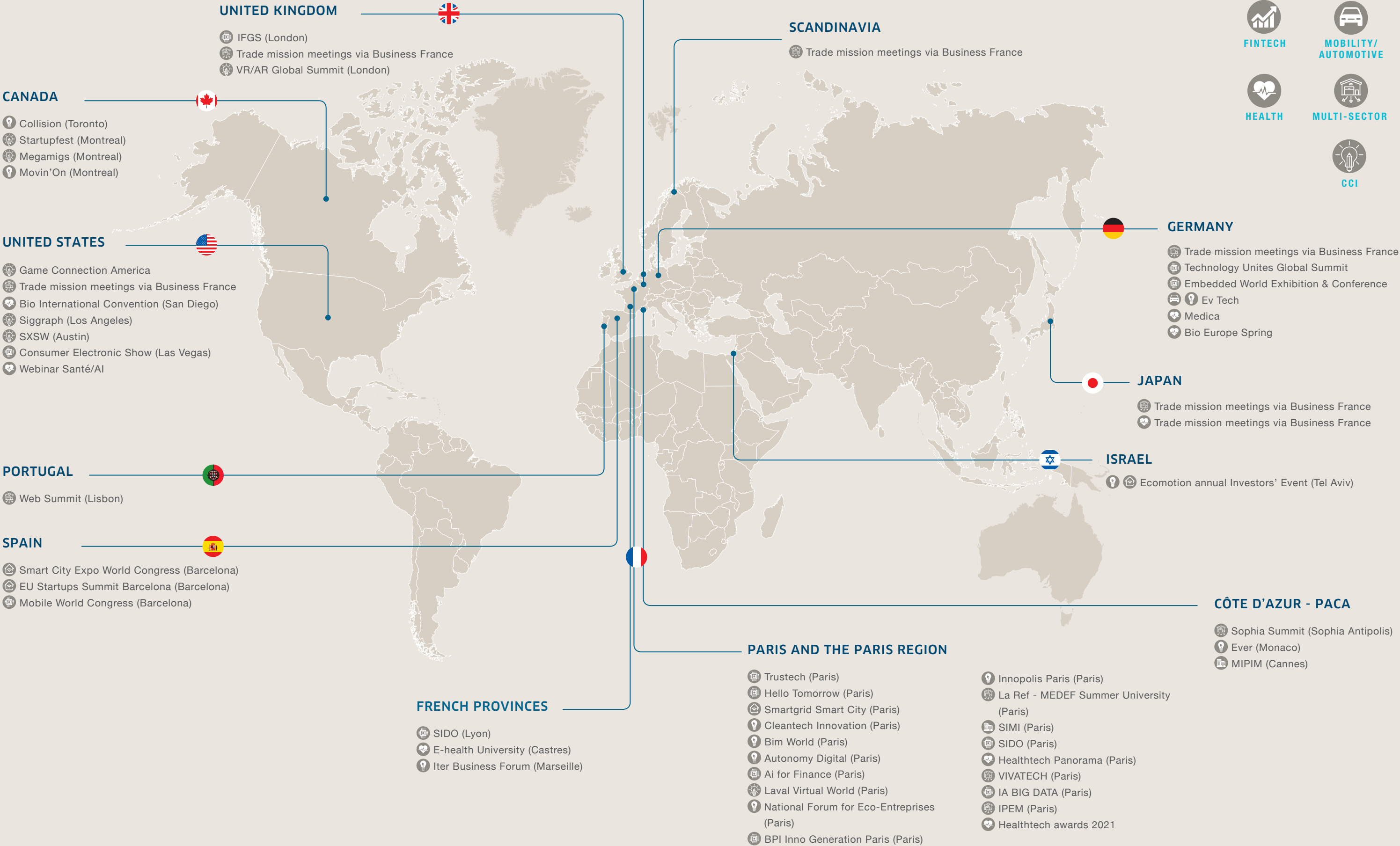
On Côte d’Azur and in Sophia Antipolis, our business will specialise in skin pigmentation research and development, and especially treatments for vitiligo, an auto-immune disease which leads to depigmentation. Our aim is to develop a medical device for grafting autologous melanocytes (...). Team Côte d’Azur was a facilitator and its support was essential in our decision to establish a presence here. They supported us in finding our premises, connecting us to the Côte d’Azur’s biotech ecosystem and helped us contact governmental bodies to apply for grants. The people we spoke to were attentive, pleasant and professional.

VINCENT RONFARD

CHIEF INNOVATION OFFICER OF CUTISS AND PRESIDENT OF CUTISS FRANCE

Team Côte d’Azur in action

2021 SUCCESS STORIES



Efforts led by Team Côte d'Azur in the region's fields of expertise

IT DIGITAL

The Digital IT sector is experiencing a strong recovery with an increase in projects and promising decisions. The wait-and-see approach to decision-making due to the uncertainties surrounding COVID bodes well for the start of 2022.

The Côte d'Azur's expertise in the key sectors of embedded electronics, semiconductor design and security, in addition to the availability of highly qualified talent either based locally or attracted by the region - have led to an increase in the interest of inbound investors.

3 unusual aspects in strategic markets in 2021 should be noted:

- The rise in power and international recognition of the AI ecosystem that is spreading through the digital segments (connectivity, mobility, etc.)

- In the microelectronics segment, the strong global demand for semiconductors is driving the emergence of new design investment projects to meet the demands of sectors such as automotive.

- A European fintech hub on Côte d'Azur is growing exponentially in connection with the expertise and AI talent available locally.

In spite of the pandemic, the software sector grew in 2021, driven by the needs of companies, administrations and households. French companies in general are doing better, which enables them to continue or start their digital transformation and to strengthen their cyber security.

The digital sector is driven by digital transformation and artificial intelligence, the Cloud, Big Data, IoT, security, consulting and system integration.

According to the latest Gartner study, the AI software market will grow by 21.3% in 2022 (compared to 2021) with a focus on knowledge management. We are seeing this strong increase in the use of AI in the software and digital sector in the Côte d'Azur region.

In order to meet the strong growth in new technical skills, the Côte d'Azur region is focussing on training talent in the digital and engineering

sectors by setting up many master's degree programmes in AI, coding, mathematics, etc., at the University of Côte d'Azur, but also with the immersion of new schools, such as Le Wagon, Simplon, Ecole 42, etc.

The expertise and talent of the Côte d'Azur's digital IT ecosystem has been the focus of renewed interest from outside investors.

While potential projects are mainly coming from French or European companies because of the pandemic, the reputation and influence of the region's IT expertise and the involvement of academic and industrial stakeholders have been a key factor in companies investing to develop their projects in Artificial Intelligence, Big Data, Machine Learning, digital security, and IoT (miniature antennae, multi-frequency) technologies.

CLEANTECH



Team Côte d'Azur participated on the judging panel for the Smart Mobility startups competition at the Ever trade show (Monaco 5-8 May 2021)

In 2021, Team Côte d'Azur has managed to sustain its level of lead generation efforts, opting for in-person visits when appropriate.

As predicted in 2020, the sector's investors and companies with R&D projects postponed their plans given the uncertainty around the pandemic and its duration. Any investment decisions are therefore for smaller projects.

In addition, identifying and qualifying new projects were slowed by business events in the sector being postponed. The resumption of in-person trade fairs in the **Cleantech** sector were only confirmed as of September 2021.

From then onwards, we saw a clear recovery and acceleration of investment projects and leads which had been on stand-by since the Covid-19 crisis. This year again, we are seeing an increase in investment projects in the **Sustainable Mobility** sectors, especially for the rapidly developing **Hydrogen** technology, in line with the organisation of this promising sector at the regional level and with the young Côte d'Azur **Smart Mobility** ecosystem.

We are also seeing the same phenomenon for **Bluetech** projects in line with the organisation of the sector in regional service offerings. Finally, we noted a strong rebound of **Smart City** investment projects and leads in the second half of 2021. In addition to the major Green Tech and Smart City sectors, Team Côte d'Azur will extend its efforts towards these new segments in 2022.

SERVICES

HEALTHTECH

We have grouped the Services and Multi-sectors under one heading to make our efforts easier to understand. The Services sector is undergoing a marked rebound.

In view of the health measures in force during 2021, Team Côte d'Azur mainly continued its lead generation work via video conference.

Team Côte d'Azur had already qualified a record number of projects in 2020 for the services sector. 2021 underpinned this trend with an exponential growth in projects and leads for establishments in these sectors. As for the digital sector,

the projects are mainly French or European and meet service companies' needs to develop their sales in regions with high economic potential.

As we predicted at the end of 2020, we observed a significant increase in investment decisions from the e-Services sector in 2021, especially in terms of employment. This trend is expected to continue in 2022.

Team Côte d'Azur will continue its lead generation efforts in the Service sectors in 2022 by focusing its strategy on e-Services and Traveltech and will try a new approach with investors in the Sportech sector. Lead generation activities will also continue throughout 2022 via trade missions and recurring multi-sector events.

With these 7 decisions to establish a presence, Côte d'Azur now has a total of 170 healthtech companies. Team Côte d'Azur was able to support 40 companies in this segment over the last 10 years.

2021 was notable for the arrival of some very promising companies in biotech and medtech:

■ Cutiss, specialising in skin regeneration medicine and tissue engineering. Since it was founded, it has achieved first and second places in the Top 100 Swiss Startup Award and

managed to raise 50 million Swiss francs.

■ Caranx Medical which has the goal of developing a new generation of autonomous surgical robots. It has raised more than 2m euros from BPI for its very innovative research programme.

■ In addition, we welcomed the

arrival of the first Medtech fund in the Côte d'Azur region: Truffle Capital. This prestigious fund will help strengthen the Health sector, but also attract highly innovative companies and thus naturally increase the visibility/appeal of our region.



Inauguration of the 1st health fund in the Côte d'Azur, supported by Team Côte d'Azur: Truffle Capital Nice and Caranx.

Finally, the teams of Team Côte d'Azur, the Metropole Nice? Côte d'Azur, the Communauté d'Agglomération de Sophia Antipolis and Region Sud

have worked together to maintain highly strategic production sites in the department of Alpes Maritimes. They convinced the companies

Virbac (leader in animal health) and Sangamo (leader in CAR-T technology) to continue with the production site extension projects in France.

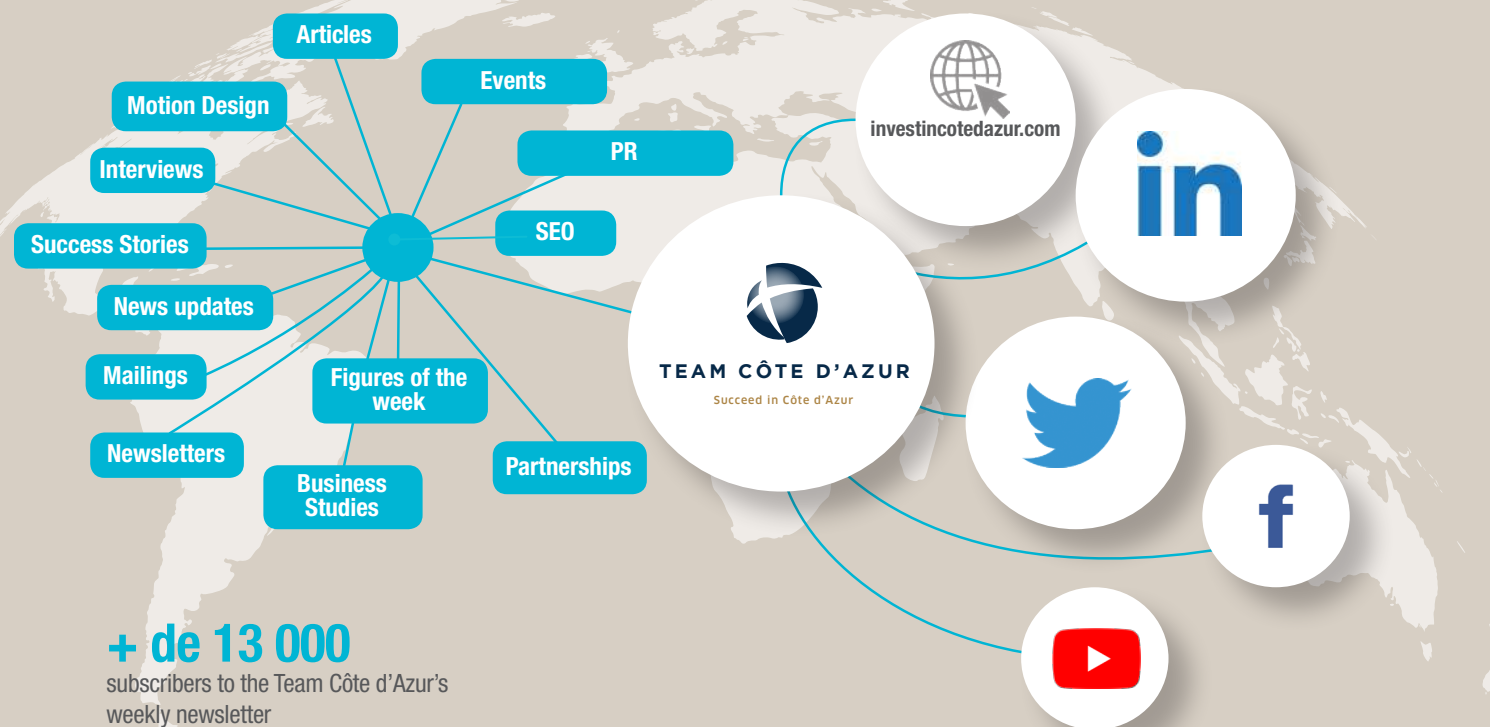
PROMOTING ECONOMIC DEVELOPMENT

As a facilitator, Team Côte d'Azur can offer companies an exceptional potential for connecting with other companies, incubators, clusters, universities, research laboratories, SMEs and major groups - and of course, with business networks that encourage cross-fertilisation of ideas.

It also provides significant support and promotional efforts to media and opinion leaders. Its capabilities include expertise promoting across digital channels accelerating the process of achieving visibility with economic, institutional, expert and media players.

With Team Côte d'Azur's customised support, investment projects quickly take form and are integrated into local life, becoming a key link in the economic and social chain of the region. We craft your future.

Our efforts reach an international, multi-sectoral and influential audience, for guaranteed visibility.



FOLLOWERS LINKEDIN

47%

Companies of +
de 200 employees

71%

CEO, VP,
Senior managers,
managers

Team Côte d'Azur's promotional efforts to support a film about the region

The film

This film is a communication tool to support the launch of the regional promotion agency and its communication strategy aimed at strengthening the region's national and international visibility. The film has a running time of 3/4 minutes

and will be screened on the regional promotion agency's internet site, on partner internet sites, at the airport as on television and digital media, at trade shows and during meetings with potential investors.

OPEN NEW HORIZONS FILM



The Capsules

These short formats of around 15/30 seconds will be used to promote the region's strengths individually and launch targeted advertising campaigns, especially on social media, on sponsored

messages or via email campaigns and newsletters, etc. The partners will also broadcast them in line with their own interests, while automatically linking to the future regional

promotion agency. The initial version of these capsules has been delivered and will be slightly modified under the impetus and control of the Metropolis of Nice.



Lifestyle
-> Culture



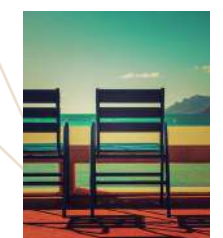
Career satisfaction
-> Work-life balance



Personal enjoyment
-> Sport



Regional appeal
-> Region of contrasts



Open New Horizon



Technology and Excellence hub
-> Economic appeal

BUSINESS REAL ESTATE



Team Côte d'Azur at the Salon de l'Immobilier d'Entreprise (SIMI)

The real estate component is an integral part of Team Côte d'Azur's work. In close cooperation with local government and private stakeholders in the region, the agency supports companies in the corporate real estate chain by offering solutions to match their strategies.

The strong increase in companies opening establishments this year, is also reflected in the corporate real estate sector. With almost **80,000 sq. m.** of office space leased, 2021

achieved record levels, drive by strong internal and inbound demand, which the market was able to meet with new or renovated solutions in Nice Côte d'Azur and Sophia Antipolis. The

demand for industrial space remained very high in 2021, even if the market is still suffering from a penury stock.

19

companies established a presence in Nice Côte d'Azur

REAL ESTATE TRANSACTIONS SUPPORTED BY TEAM CÔTE D'AZUR
In 2021, Team Côte d'Azur helped the following companies find real estate solutions: Adsearch, Seven, Outsight, Wallbox, Vizua, Rhea, Carform, Pycom, etc.

12

companies established a presence in Sophia Antipolis 4,698 sq. m. leased

REAL-ESTATE TRADE SHOWS
After 2020, when no real-estate trade shows were held, Team Côte d'Azur participated in the 2021 event of MIPIM and SIMI alongside Métropole Nice Côte d'Azur, EPA Nice Ecovallée, and the Communauté d'Agglomération

4 698 m² pris à bail

**Office floor area: 1 798 sq. m.
Lab floor area: 1 950 sq. m.
Retail floor area: 950 sq. m.**

Sophia Antipolis, to maintain links with property developers and investors and promote the current and future real-estate developments.

CORPORATE REAL ESTATE SURVEY

Every year, Team Côte d'Azur conducts the Côte d'Azur corporate real estate survey which consolidates the real estate market data for offices and production sites.



CREATIVE INDUSTRIES



Côte d'Azur has established itself as a leading pioneer in the audiovisual, cultural and creative industries (CCI) and more recently in gaming and animation.

Aware of the potential of these sectors in terms of employment and economic growth (exponential growth in the video game sectors), the Nice Côte d'Azur Métropole has set itself the objective of boosting growth in the ICC and Gaming technological sectors, and developing a training programme specific to this industry (gaming, 3D animation, VR, VFX...).

In 2021, Team Côte d'Azur therefore developed an ambitious promotion and lead generation strategy, with the aim of boosting its appeal in this high-added-value sector in anticipation of new companies and training schools coming on line.

Team Côte d'Azur carried out an in-depth, multi-market study of external players in the sector (potential leads); TCA also helped to build investor

service offerings based on available host sites. In the Grand Arénas/ Victorine area, a centre for companies working on virtual production of video games, VFX and animation studios is being built, to help in the convergence of technologies and digital content.

Training in the video game sector is mainly available through private training programmes. France has an excellent network of high-quality video game schools and this forms a core part of Team Côte d'Azur's action plan.

The strength of Côte d'Azur AI (3IA) is a major advantage for CCI R&D projects. As in other industrial sectors, the rise of artificial intelligence is very significant in all CCI sectors, as demonstrated by the following examples of how it can be used:

optimising and planning computing resources required for visual effects, creating visual or sound works, customising the broadcasting of works, computer vision, motion capture. Setting up experimental laboratories where academic and industrial partners cooperate (which is one of the hallmarks of INRIA) will make it possible to produce collective knowledge for the region's entire ICC ecosystem. This cultural adaptation to Artificial Intelligence is leading to the emergence of new practices and new technological building blocks. By bringing together all the CCI sector players in our region, TCA will ensure we can gather sufficient data to test learning technology, for producing or distributing content.

Team Côte d'Azur serving companies and the region



Are you a company manager looking for the perfect place to establish your company, which has an inclusive, effective ecosystem, readymade for the leaders of tomorrow?



Côte d'Azur offers you unrivalled advantages

- a region connected to the world thanks to its international airport in the city centre (2nd largest international airport in France): 15 million passengers/year, >100 destinations in 30 countries
- a competitive and ultra-modern real estate market
- cutting edge expertise which attracts experts and scientists from around the world: IT, Healthtech, Cleantech, Cosmeceuticals, Services, Sophia Antipolis, Europe's leading technology park, an internationally renowned University and higher education schools.



Team Côte d'Azur offers confidential and free personalised services for you:

- Connecting to the ecosystem - Identifying the best financial model - Selecting real estate solutions - Putting you in contact with our partners for your recruitment needs



To ensure your that your plans to establish a presence are a success

Our values: commitment, agility, excellence

Thanks to the support of Team Côte d'Azur, your company and your employees will swiftly integrate into the local life and become an essential link in the economic and social system.

TOGETHER WE WILL SHAPE
A REGION OF EXCELLENCE
TO MATCH YOUR AMBITIONS!

WE CRAFT YOUR FUTURE



And boost the region's economic growth:

- By choosing to invest in Côte d'Azur, you also support job creation in the region, stimulate the local retail sector and help develop its infrastructure and public services
- In cooperation with public institutions, we all contribute to the harmonious economic development of the region and increase its appeal to global investors, companies and talent (job creation and economic prosperity, growth of R&D activities, training excellence, funding high-quality public infrastructure and services, etc.)

We craft **your future.**



**T E A M
C Ô T E
D ' A Z U R**

Succeed in Côte d'Azur

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