

Business

Case Study

A STRATEGY FOR A SUCCESSFUL IMPLEMENTATION



Created in February 2020, **NGE Connect** is a subsidiary of the NGE Group, France's fourth-largest construction company. It has 14,500 employees and is present in 17 countries around the world.

NGE CONNECT offers intelligent solutions to support the digital transition of territories and the smart city.

DISCOVER THEIR BACKGROUND!



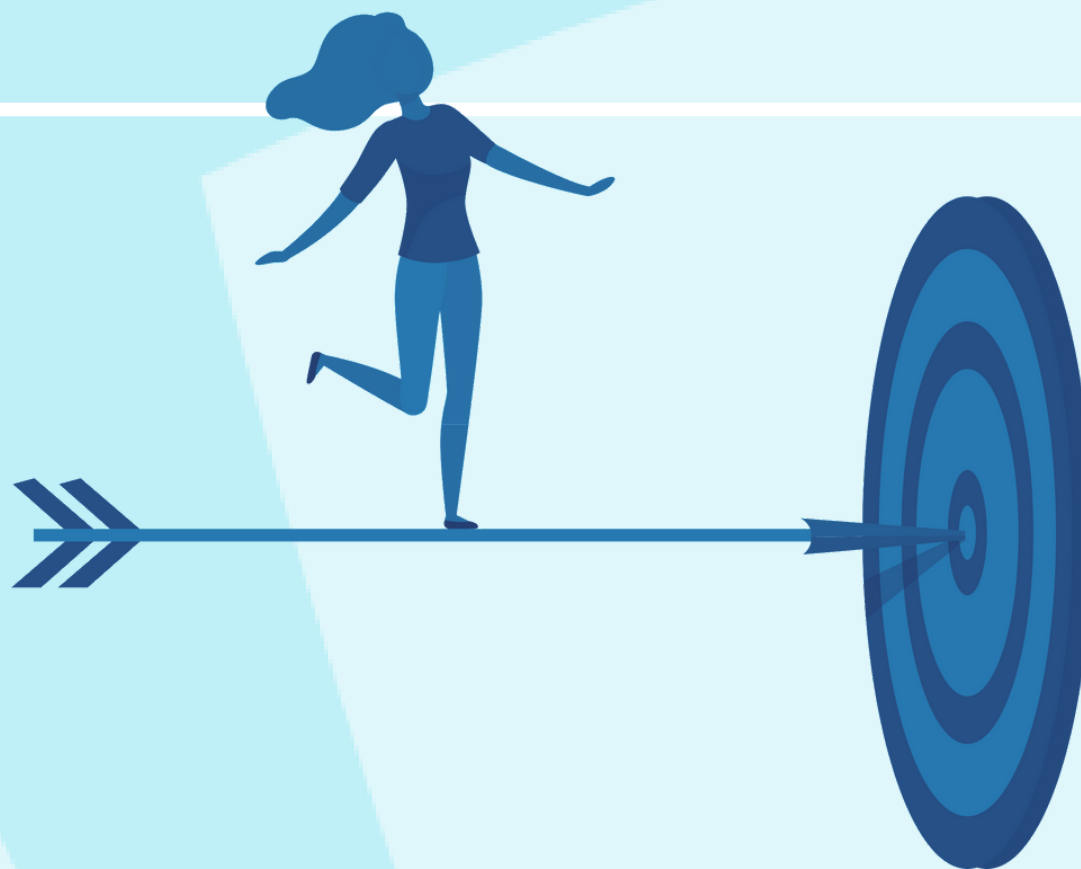
TEAM CÔTE D'AZUR

Succeed in Côte d'Azur



The challenge

CREATION OF THE SUBSIDIARY TO STRENGTHEN ITS PRESENCE AMONG ITS CLIENTS AND LOCAL TALENT



- To meet its reason for being: "To support the digital transition of territories, local authorities, industrialists and infrastructure operators".
- Establish the subsidiary with its historical clients, i.e. marinas and industrial players.



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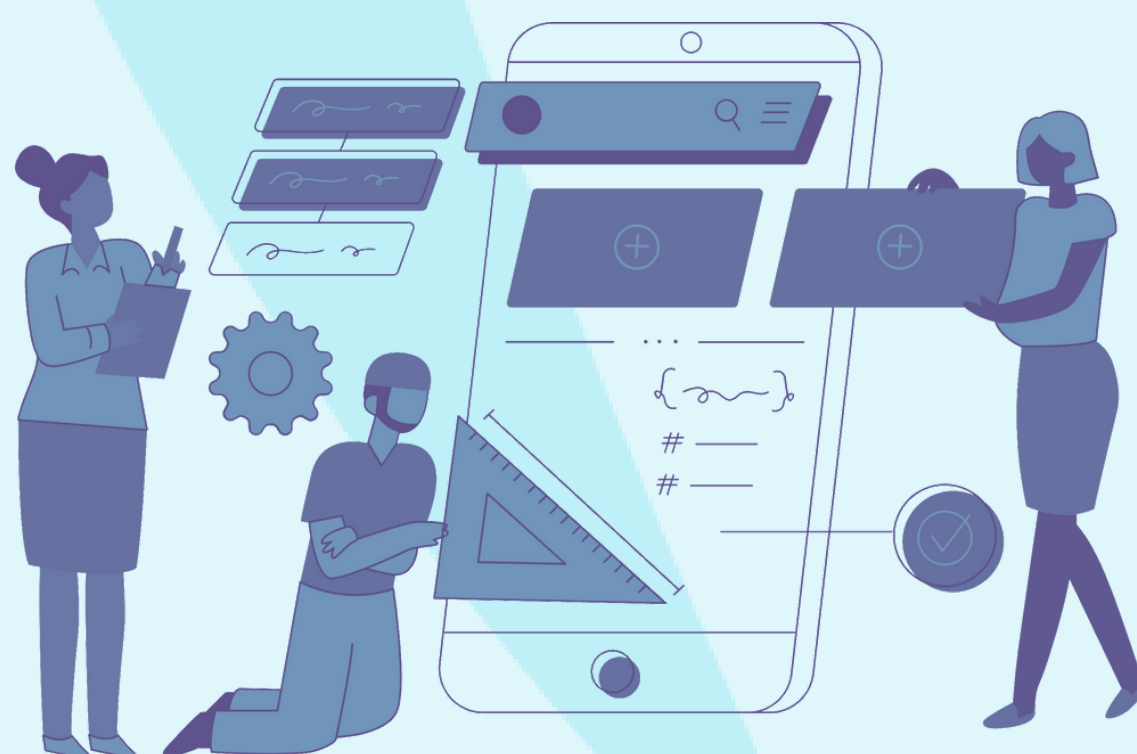
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Our strategy

TO PUT YOU IN TOUCH WITH THE ACTORS OF THE CÔTE D'AZUR DYNAMIC

Support in connecting with the ecosystem:

- Support for collaboration between manufacturers, innovative SMEs/startups and research laboratories,
- Meet the Talents: SCS cluster (world competitiveness cluster dedicated to digital technologies), IT professional associations and local innovative companies.



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The results

SET UP THE SUBSIDIARY IN A A PIONEERING BASIN IN THE DEVELOPMENT OF SMART CITIES



- **NGE Connect** sets up in Sophia Antipolis in Europe's leading technology park,
- Growing job creation on the Côte d'Azur,
- Successful development of their offer to local authorities,
- Support for the recruitment of engineers,
- Long-term investment in an area described as an international showcase for EcoTech know-how.



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Testimonial

“ We are still in contact with Team Côte d'Azur, which is supporting us and saving us precious time in our integration into the Côte d'Azur economic ecosystem.

We were able to benefit from an exhaustive presentation of the various local players and we have already held several meetings to bring our added value to the value chain in our sector of activity. ”



**Helena Bianchi,
Managing Director**

**NGE
CONNECT**



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DO YOU WANT TO SET UP ON THE CÔTE D'AZUR?

 **NGE**
DO AS CONNECT 

**DID, GET IN TOUCH
WITH OUR EXPERTS
TO BENEFIT FROM
PERSONALIZED
SUPPORT!**



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Team Côte d'Azur is an agency dedicated to prospecting for French and foreign companies in support of the Côte d'Azur's economic development.



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CÔTE D'AZUR



COMMUNAUTÉ
D'AGGLOMÉRATION
SOPHIA ANTIPOLIS

RÉGION
SUD



PROVENCE
ALPES
CÔTE D'AZUR