

Business

Case Study

A STRATEGY FOR A SUCCESSFUL IMPLEMENTATION



le wagon

The **Wagon** established in late 2013, is an international coding school specialising in immersive bootcamps.

It teaches students the skills they need to change their lives, kick-start their tech careers or launch their own startups.



DISCOVER THEIR BACKGROUND!



TEAM CÔTE D'AZUR

Succeed in Côte d'Azur

THE CHALLENGE TO OFFER A DIRECT INSERTION IN THE DYNAMICS OF THE TERRITORY



- Rapidly opening the school in a talented entrepreneurial community, based on innovation and the promotion of digital technology,
- Finding suitable premises for their integration and growth.



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OUR STRATEGY

CONNECTION TO PLAYERS IN THE CÔTE D'AZUR REGION



- Support from the preparatory phase of the establishment,
- Connecting people and acting as a catalyst between the various parties involved, especially StartWay: a new modern coworking space located in the centre of Nice.



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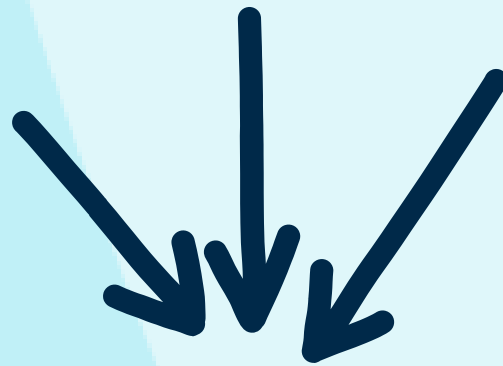
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THE RESULTS

OPENING OF THE SCHOOL IN AN INNOVATIVE ECOSYSTEM!



Opening of the Nice coding Bootcamp, with worldwide influence.



Training of new digital talent in the region
An important lever for the development of the sector in the region.



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TESTIMONIAL

“ Team Côte d'Azur's role is essential in connecting with local players, facilitating and accelerating the understanding of the ecosystem and this support saved us time in the implementation process.

Throughout the project, Team Côte d'Azur's proactive and regular support contributed to the success of our set-up, and was a real help in the progress of the project.

In short: efficiency and proximity. ”

Mathieu Bonfils,
Co-founder & CEO Nice



le wagon



TEAM CÔTE D'AZUR

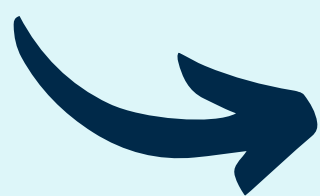
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DO YOU WANT TO SET UP ON THE CÔTE D'AZUR?

DO AS  le wagon

DID, GET IN TOUCH
WITH OUR EXPERTS TO
BENEFIT FROM
PERSONALIZED
SUPPORT!



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Team Côte d'Azur is an agency dedicated to prospecting for French and foreign companies in support of the Côte d'Azur's economic development.



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NICE CÔTE D'AZUR



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CÔTE D'AZUR



COMMUNAUTÉ
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SOPHIA ANTIPOLIS

RÉGION
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PROVENCE
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