

# CÔTE D'AZUR: JOIN THE DIGITAL ELITE



## -- WELCOME TO A HIGH-TECH LAND

A highly desirable place to live and work, Côte d'Azur is a magnet for engineers and entrepreneurs from all over the world. While Sophia Antipolis concentrates IT businesses and R&D centers focused on technologies, Nice invents the future of the smart city.



THE WORLD CAPITAL OF FRAGRANCES

GRASSE

SOPHIA ANTIPOLIS

MICE, CINEMA, NEW MEDIA & FNTERTAINMENT



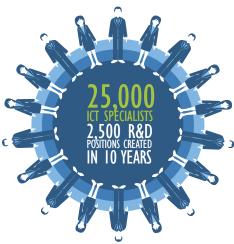
## A

### HIRE IT EXPERTS TO BOOST YOUR INNOVATION





IN INFORMATION TECHNOLOGY

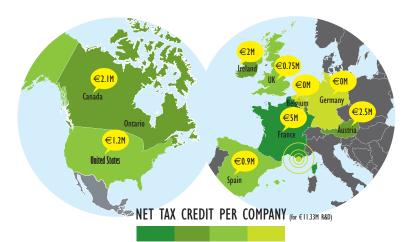


Students and researchers at the SophiaTech

Campus (Eurecom, Polytech Nice Sophia, INRIA, CNRS) and the Data ScienceTech Institute specialize in the following fields:

- Mobile Communications
- Communication for Intelligent Transport Systems
- Security in Computer Systems & Communications
- Ubiquitous Mobility, Data Bases & Systems Integration
- Electronics & Industrial Computing
- Image & 3D Modelling
- Computer Science & Maths in Finance & Insurance
- Data Science & Engineering
- Executive Big Data Analyst
- Mathematics & IT Modelling
- Management of Innovative Projects.

# FINANCE YOUR R&D WITH «THE MOST ATTRACTIVE R&D TAX POLICY IN THE WORLD» OECD



Source: Business France / a simulation by Taj Firm (Deloite Touche Tohmatsu Limited 2011)

TAKE ADVANTAGE OF PUBLIC FUNDING
IN COLLABORATIVE R&D PROJECTS.
6294M IN PUBLIC SUBSIDIES HAVE BEEN

Very favorable

EZYAM IN PUBLIC SUBSIDIES HAVE BEEN CHANNELED THROUGH THE SCS CLUSTER TO 174 PROJECTS, ACCOUNTING FOR €7 BN OF R&D EXPENSES.

WRITE OFF 30% OF YOUR R&D EXPENSES

UP TO €100M\* WITH FRANCE'S RESEARCH TAX (REDIT

\* AND AN ADDITIONAL 5% FOR ALL EXPENSES ABOVE €100M

### ENHANCE R&D EFFICIENCY IN A TECH-DRIVEN ECOSYSTEM

Offer your ICT teams direct access to a powerful ecosystem to meet the needs of your R&D roadmap:

- A strong research hub (INRIA, CNRS, Eurecom...)
- IP & technology transfer specialists (SATT Sud Est, INRIA)
- World-class standards (ETSI,W3C)
- Collaborative projects & industry clusters (Secured and Communicating Solutions, Pegase, CapEnergies, Eurobiomed)
- International competitions (IoT, WT, Cloud Innovation World Cup, Galileo Masters, Huawei Digital in-Pulse, ...)
- Business angels and funding partners (SBA, FCPR, MI, ...)
- Incubators, accelerators in IoT, cleantech, and more.



#### EXPERIMENT WITH ADVANCED TECHNICAL PLATFORMS

- INRIA immersive space
- Com4Innov IMS, RCS, M2M, 4G/LTE platform
- CIM PACA integrated circuits conception platform
- CREMANT point-to-point testing telecom platform
- LEAT anechoic chamber
- The Smart City Innovation Center & Nice Grid demonstrator
- Health Innovation & Apps experimentation platforms (CIU-Santé)
- The Digital Image Living Lab (soon)
- Sofab, a fablab dedicated to IoT
- Ecolab, a fablab dedicated to sustainable design & cleantech.



## JOIN A POWERFUL AND DYNAMIC IT INDUSTRY











1,710 COMPANIES & 21,775 EMPLOYEES





110 FUNDRAISERS SINCE € 222 M

20 INTERNATIONAL AWARDS IN THE PAST 5 YEARS

## BE INSPIRED BY LOCAL CHAMPIONS

A vibrant community of advanced startups and SME's are furthering innovation, winning awards, raising finance and gaining leadership in international markets:

#### Locally-grown international leaders:

Ask - A leading supplier of secure contactless solutions for the identity and transport markets. Ask raised €25M on the French stock market in 2014.

Median Technologies - A leading medical imaging solutions and service provider. Median Technologies raised €20M in 2015.

Mobibase - The European leader in video services and mobile TV. Mobibase established its R&D center in Côte d'Azur in 2011.

Orolia - A global specialist in critical Global Navigation Satellite System solutions. Orolia became the premier supplier of search and rescue products, systems and solutions by acquiring Techno-Sciences, Inc in 2014.

#### A few of Côte d'Azur promising startups:

**Conztanz** - A startup specializing in big data and software for the aviation and travel industry. It raised €2M in 2015.

**Dynadmic** - A pioneer in video contextual analysis for real-time advertising. Dynadmic raised \$3M in 2014.

Feeligreen - The creator of IoT Cosmetics & Dermo-therapeutics. Feeligreen won the WT/Healthcare Innovation World Cup and Huawei Digital in-Pulse IoT Award in 2015.

M2M Solution - A M2M pioneer focusing on connected home services. M2M Solution won the Connected Objects

*french tech* CÔTE D'AZUR

Wellbeing & Health Trophy in 2014.

**Qwant** - The European search engine «made in Nice».

Wildmoka - An expert in video automation, enrichment and monetization technologies. Wildmoka became Canal+ partner in 2015.







With an expertise in microelectronics, telecommunications, and software, Côte d'Azur develops cutting-edge expertise in strategic segments that nurture dynamic markets in the IT and other industries continuing to grow locally.





#### START-UP EASILY WITH OUR SOFT-LANDING SOLUTIONS

Côte d'Azur offers a great choice of incubators, business centers and accelerators:

 Business Pole - It hosts the Telecom Paris Tech & PACA-Est. incubators, a European Space Agency Business Innovation Centre, a co-working space, the SCS & Pégase clusters, Telecom Valley association, Com4Innov platform, ....

BUSINESS POLE #ict #aerospace @ Sophia Antipolis

- EIT Digital #ict #cloud #security #smart uses @ Sophia Antipolis
- CEEI 27 Delvalle #ehealth #medtech @ Nice
- CEEI Nice Premium #smartcity #cleantech @ Nice ÉcoVallée
- Allianz Accelerator #bigdata #sports @ Nice ÉcoVallée
- Creacannes

#gaming #entertainment #3d #creative industries @ Cannes

• Innovagrasse #aroma #cosmetics #biotech @ Grasse

### BE PART OF A GROWING INTERNATIONAL TECH NETWORK





#### ACCESS PREMIUM OFFICE SPACE AT AN AFFORDABLE PRICE

Côte d'Azur offers premium offices with some of the most competitive rental prices in Europe - 4 times cheaper than Paris.





### **ENJOY EASY FOREIGN INTERACTIONS**

With over 5 million foreign tourists, 100,000 foreign residents, 1138 foreign companies, 21 international schools, and dozens of international media, Côte d'Azur promotes a truly multi-cultural environment.





#### THE WORLD IS ONLY 30MIN FROM YOUR DESKTOP

Located 5km from Nice city center, the 2<sup>nd</sup> largest international airport in France offers direct flights to over 100 worldwide destinations.



### ENJOY A UNIQUE LIFESTYLE



With 300 days of sun a year, 120 km of coastline, 15 ski resorts, and over 6,000 cultural and sport events a year, Côte d'Azur offers your employees and family members much more than a workplace.



#### HEAR WHAT YOUR PEERS ARE SAYING





CHOOSE CÔTE D'AZUR: The place to be for companies that want it all!

Massimo Lucchina, Cisco

(4) United States

Team Côte d'Azur assists you in:

- Connecting to the business ecosystem
- Finding the best site for your business
- Recruiting your teams
- Accessing public incentives
- Channeling your communication

Free, personalized, and confidential expertise



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A joint initiative



MÉTROPOLE NICE CÔTE D'AZUR

