## TEAM UP WITH US FOR A SMOOTH SET-UP

Team Côte d'Azur assists you in:

- Connecting to the business ecosystem
- Finding the best site for your business
- Recruiting your teams
- Accessing public incentives
- · Channeling your communication



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A joint initiative







# #COTEDAZUR4TALENTS TEAM SOTE



# CÔTE D'AZUR WELCOMES TALENTS

























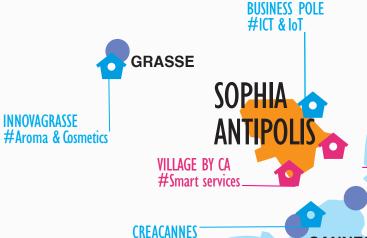




#### WELCOME TO A HIGH-TECH LAND BURSTING WITH TALENTS

The Côte d'Azur is home to the 3<sup>rd</sup> largest concentration of management professionals in France: a pool of expertise that is constantly evolving thanks to the support of internationally-renowned engineering and management schools and its powerful appeal to French and international professionals.

# DISCOVER OUR FIVE TECH HUBS



**#Creative industries** 

**CANNES** 





#### INVEST IN OUR TALENTS

Côte d'Azur is home to excellent educational institutions which help to develop a highly skilled workforce backed by an «entrepreneur friendly» ecosystem.

# CÔTE D'AZUR: 3<sup>RD</sup> LARGEST STUDENT'S REGION IN FRANCE WITH 157,500 STUDENTS.

- 18,000 foreign students each year,
- 160 nationalities,
- 1,280 academic Partnerships and international accreditations,
- 15,000 students enrolled in European & International schools,
- 30 public and private schools with an international orientation,
- 40,000 students in higher education,
- 18.5% of the 25,000 students at Nice Sophia Antipolis University are international,
- 728 international cooperation agreements,
- 2nd largest concentration of international schools in France after Paris:
- 21 schools offer bilingual or international programs in up to 7 languages.

#### THE FUTURE IS MADE HERE: University côte d'azur obtained idex label

The Côte d'Azur University has been acknowledged as one of the best in France, winning its place in the government program "IDEX" which aims at developing world-class transdisciplinary universities in France within 10 years. The Côte d'Azur University (UCA) brings together 8 institutions under the codename UCA "JEDI" for "Joint Excellent and Dynamic Initiative".

Thanks to the IDEX program, the University Côte d'Azur has been awarded 58 million euros for accredited projects in order to create new research and engineering infrastructure and to increase its international visibility and reputation.

#### CÔTE D'AZUR: A HOTBED OF INNOVATION

The Côte d'Azur is made up of world renowned research clusters

Côte d'Azur is part of the Provence Côte d'Azur area, ranked 3<sup>rd</sup> nationally for the number of patents filed, trademark applications and licenses.

The Côte d'Azur research sector has over 5,000 researchers in various fields including ICT, Biology, Medicine and Health & Engineering Science, 51 research laboratories, 21 Joint Research Units with the CNRS and several other major national research bodies.

## SUPPORTING LOCAL INNOVATION AND ENTREPRENEURSHIP ON THE CÔTE D'AZUR

The Côte d'Azur is home to more than 10 startups incubators.

3 accelerators: the Allianz Accelerator specialized in IoT, sport and new services EIT Digital, a European Union backed structure focused on IT, and the Village by CA powered by French bank Crédit Agricole.



#### VIDELINA BOCHUKOVA #VIE FORME

"Being an entrepreneur means getting the best out of yourself. I am free to work in a field that I love and use my skills to help my clients reach their goal."



#### ALEXANDRE ERNANDEZ #ANASOUNDS

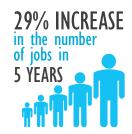
"Entrepreneurship makes you an explorer, an engineer, a technician and an artist in a field of your choice. Being my own boss makes me feel free, I take pleasure in designing my product despite the hardships and sarifices that come with being an entrepreneur."

2 former students of the University of Nice Sophia Antipolis who started their own business thanks to the support of the "Pépite PACA-Est" incubator, backed by the government.

#### ATTRACT TALENTS

Investors got it right: the region's extreme attractiveness is a great selling point to seduce the best talent











#### 2 FOREIGN TALENTS WHO CHOSE THE CÔTE D'AZUR TO LIVE AND THRIVE



## ANTONIO BARONA INNOVATION & BUSINESS DIRECTOR #VERTECH

"The ecosystem we have discovered at the Business Innovation Center in the Eco-Vallée is absolutely consistent with our expectations of international consultants and researchers on the environment and sustainable development."

Antonio is a civil engineer from Colombia. He first studied in Colombia then lived in Spain where he obtained a Masters Degree and a MBA. He co-funded Vertech in France and chose the Côte d'Azur to expand.

Vertech is an engineering company for environmental and social impacts of new products and processes. http://vertech-group.com



## SONIA BENARD VP EUROPE SALES #TALESUN SOLAR

"While I worked for major companies such as Nortel and Fortinet, I was glad to find myself in an international environment where I could communicate easily in English."

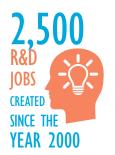
Sonia first came to France as a graduate after leaving China to study in Europe. She was first attracted to Sophia Antipolis because it is the Sillicon Valley of Europe.

Talesun Solar is an international company working in green energy, recycling and other related services. http://www.talesun.com



### TALENTS: JOIN THE FRENCH TECH CÔTE D'AZUR

French Tech is a national brand promoting French startups abroad. With its 300 booming startups, Côte d'Azur is a key asset to the French Tech and is looking for new talents to join its ecosystem. What are you waiting for ?









## IN REVENUE MADE OF





#### THE FRENCH TECH CÔTE D'AZUR 6 FIELDS OF EXPERTISE







HealthTech

SportTech

**EdTech** 







IoT/Cybersecurity

TourismTech

**SmartGrids** 



## GOALS OF THE FRENCH TECH CÔTE D'AZUR







#10 TECH CHAMPIONS obtaining international influence within 10 years



# PROMOTE an international community momentum

#### BE INSPIRED BY LOCAL CHAMPIONS



#### JOIN AN ATTRACTIVE & INNOVATIVE REGION

- # 2<sup>nd</sup> International hub in France

- # 2nd airport for Business aviation in Europe
  # 3rd Low Cost Airport in France
  # 100 + directs destinations to 35 countries (Europe, the Middle East,
  North America, Asia...) through 50 airlines



#### SEIZE THE OPPORTUNITY TO COMBINE HIGH TECH AND HIGH LIFE



72% OF FRENCH EXECUTIVES CONSIDER IT THE MOST ATTRACTIVE REGION! (source: ARII/PACA MODE D'EMPLOI 2015)