

INVEST

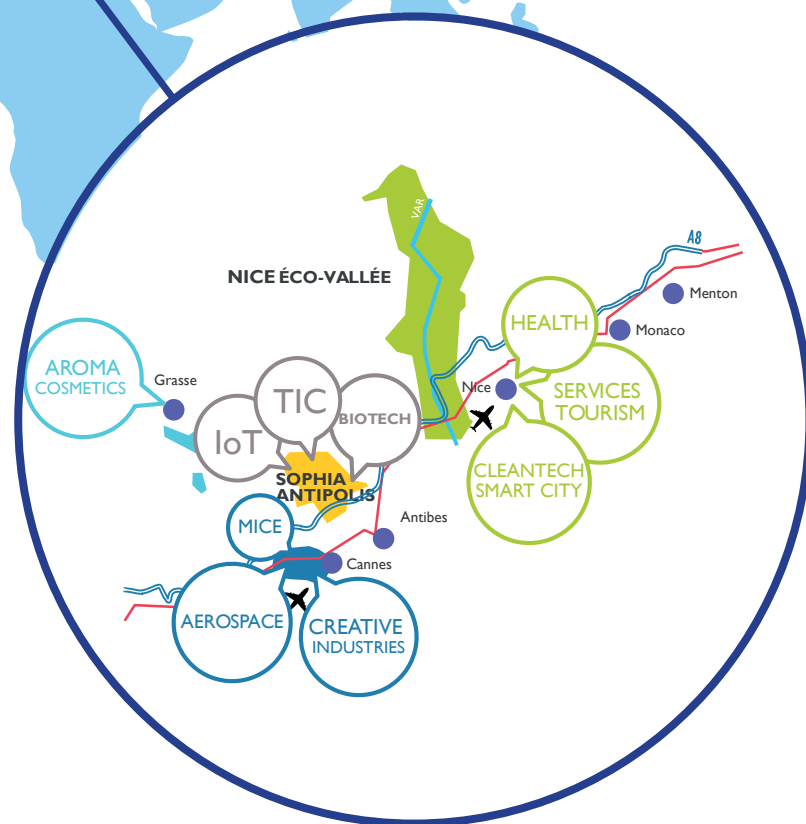
 **TEAM
CÔTE
D'AZUR**

www.investincotedazur.com

CÔTE D'AZUR



A POWERFUL ECOSYSTEM



A UNIQUE LOCATION



CHRISTIAN ESTROSI
PRESIDENT OF TEAM CÔTE D'AZUR
PRESIDENT OF THE METROPOLIS NICE CÔTE D'AZUR
DEPUTY PRESIDENT OF THE PROVENCE-ALPES-CÔTE D'AZUR REGION

The Côte d'Azur has a unique position in the world. Between the sea and the mountains, and at the heart of the Mediterranean arc, it has a remarkable reputation both in France and abroad. Each year, more than 11 million tourists and business travellers spend time in the area. Beyond its natural privileges, the area has many assets with which it meets the ambitions of investors: a high-quality pool of French and international talent, thanks in particular to the University Côte d'Azur (UCA), efficient infrastructure such as Nice Côte d'Azur Airport, France's 2nd largest airport, and an attractive property portfolio for companies, set within a strong ecosystem capable

of supporting the most advanced technological sectors, from Health Tech to the Internet of Things or augmented reality. The area combines the assets of the Sophia Antipolis technology park, a global leader in the information technology sector, and those of the Metropolis Nice Côte d'Azur, which includes Nice Éco-Vallée, an operation of national interest which provides fresh new perspectives in large-scale experimentation on eco-technologies and smart electricity grids.

These powerhouses strengthen each other and continue to attract world market leaders such as Bosch, IBM, and TCL Communications. Building on the dynamic of the Metropolis Nice Côte d'Azur and

Nice Éco-Vallée, we are continuing the metamorphosis of our area, integrating new technologies into our infrastructure and designing Smart Cities that will welcome the most visionary companies.

From assessing opportunities to establishing companies and supporting their development, the stakeholders in the area, alongside Team Côte d'Azur, aim at providing tailor-made support to the most demanding investors.



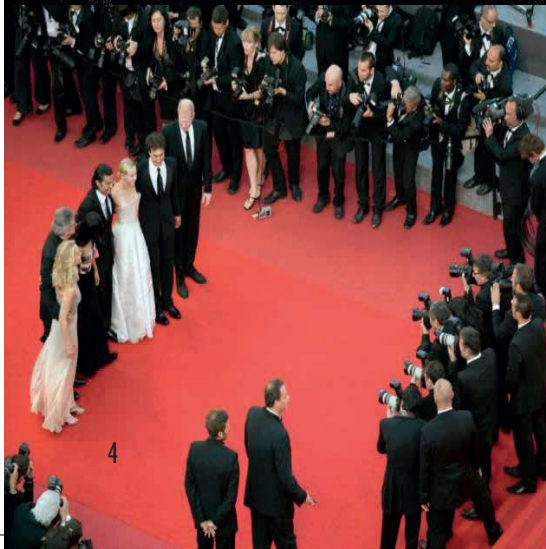
BEYOND CLICHÉS ...



The Côte d'Azur is recognised internationally as an outstanding tourist destination, between sea and mountains, which attracts 11 million tourists from all over the world each year.

The area is also attractive to international businesses, investors and business travellers.

With 4 technological centres spread between the Metropolis Nice Côte d'Azur and the Nice Éco-Vallée (an operation of national interest), Sophia Antipolis – the first science park in Europe – Cannes and Grasse, the Côte d'Azur guarantees a range of services adapted to all requirements and supports an efficient, innovation-oriented ecosystem.



... 6 REASONS TO INVEST IN CÔTE D'AZUR

1



ONE OF EUROPE'S
MOST STRATEGIC
LOCATIONS

2



AN INTERNATIONAL
POOL OF TALENT

3



EFFICIENT
INFRASTRUCTURE

4



PREMIUM OFFICES

5



QUALITY OF LIFE

6



french tech
CÔTE D'AZUR

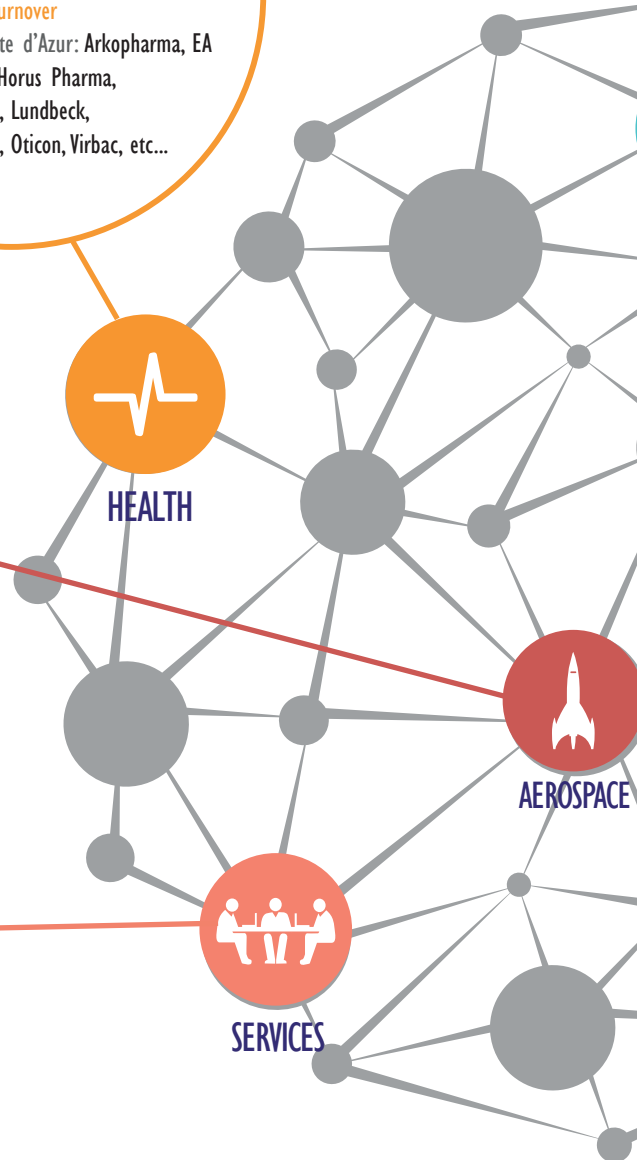
INNOVATIVE
STARTUPS

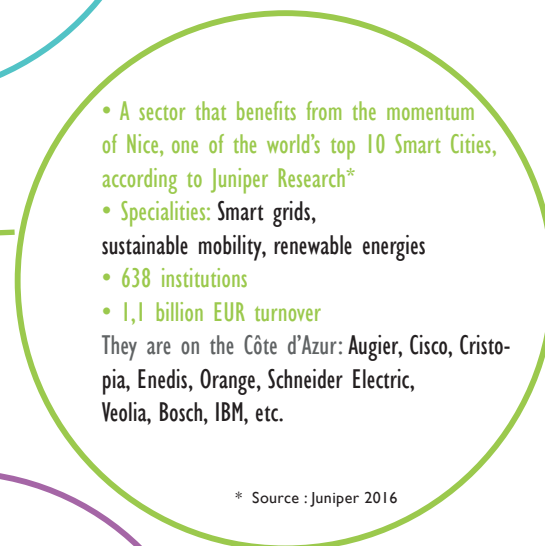
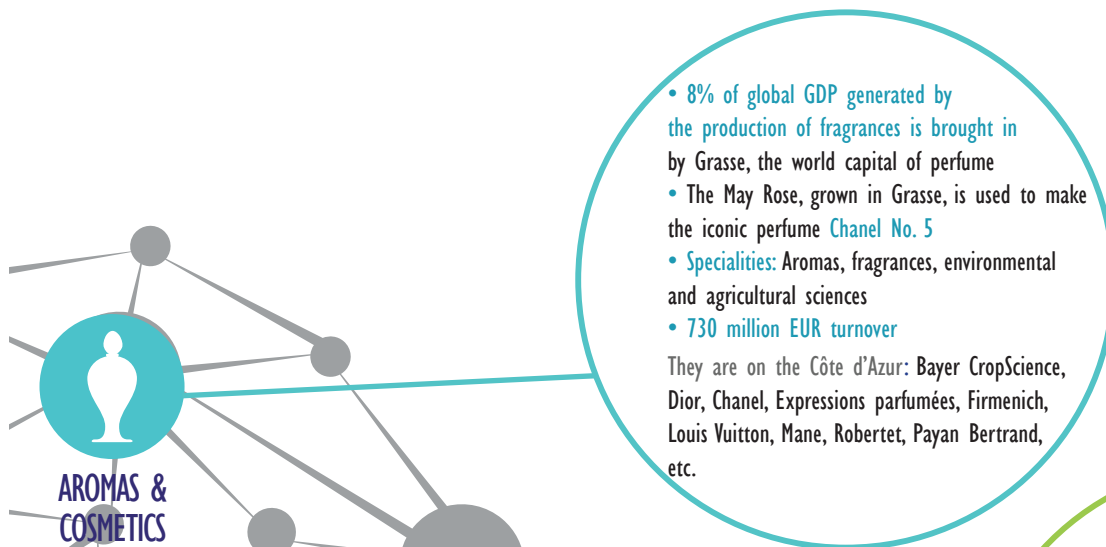
KEY SECTORS

- At the heart of a regional aviation hub
1st industrial centre of the region
 - 190 companies within
the Provence-Alpes-Côte d'Azur region
 - 5,5 billion EUR annual turnover (2007)
- Thales Alenia Space, based in Cannes, is the European leader in satellite systems

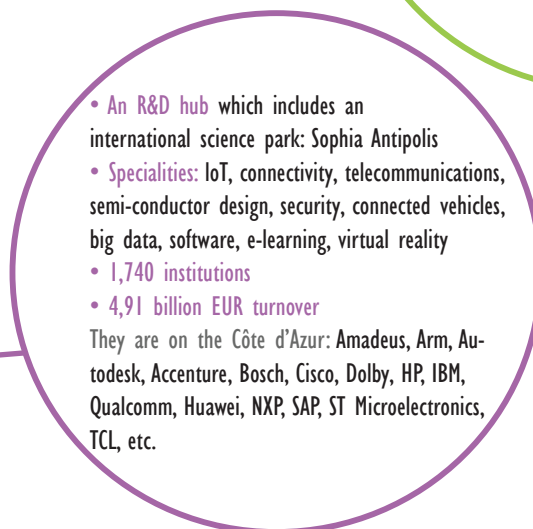
- Academic research
at the forefront of innovation
 - Specialities: Pharmaceutical industry, medical devices, e-healthcare, diagnostics
 - 120 companies
 - 1,4 billion EUR turnover
- They are on the Côte d'Azur: Arkopharma, EA Pharma, Genevrier, Horus Pharma, Integra, Iris Pharma, Lundbeck, Median technologies, Oticon, Virbac, etc...

- A multicultural environment serving
an international client base
 - Specialities: Financial services,
customer service centres, luxury goods,
nautical industries, business tourism
 - 20,458 institutions
- They are on the Côte d'Azur:
American Express, Barrière, Intercontinental,
Kone, Netcavation, Xerox (Conduent),
Monaco Marine, etc.





* Source : Juniper 2016

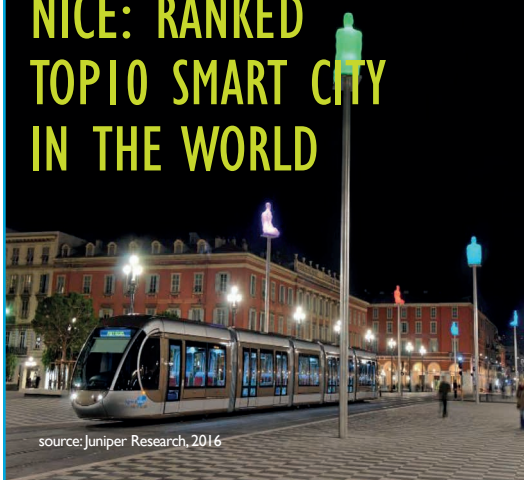


KEY FIGURES



NICE, CANNES, GRASSE,
SOPHIA ANTIPOLIS, ANTIBES,
MENTON, SAINT TROPEZ,
SAINT PAUL DE VENCE...

NICE: RANKED
TOP10 SMART CITY
IN THE WORLD



source: Juniper Research, 2016



ST TECHNOLIS
IN EUROPE
SOPHIA ANTIPOLIS

160 NATIONALITIES



100 000



FOREIGN RESIDENTS*

4 299 KM²



SURFACE AREA OF
THE ALPES MARITIMES
DEPARTMENT

POPULATION



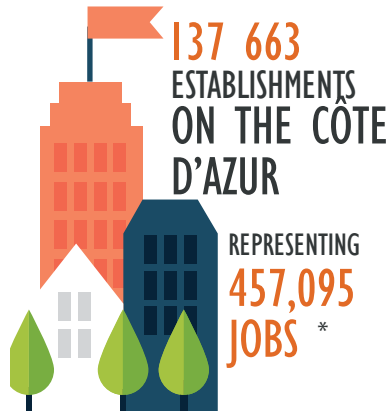
108 312



RESIDENTS*



**1299 COMPANIES
WITH FOREIGN ASSETS***



**76% OF FRENCH
EXECUTIVES**
SAY THAT THE REGION
PROVENCE-ALPES CÔTE D'AZUR
IS THE MOST ATTRACTIVE IN FRANCE**

* Source: Chamber of Commerce Nice Côte d'Azur
** Source: La Tribune 2015



PHILIPPE PEYRARD

Founder
ELLCIE HEALTHY

"The Côte d'Azur, and on a wider scale the region of Provence-Alpes-Côte d'Azur, harbours all of the resources required by a "startup", such as several state-of-the-art research laboratories which, notably, allow the high-level integration of programs. This of course brings added value to our company, and an undeniable technological advance. Moreover, the economic and industrial ecosystem of the area is huge and provides simple solutions for the development of prototypes, as well as for launching initial industrial series."



BENOIT COLLIER

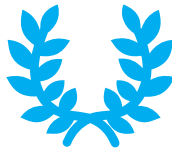
Site Director
OBERTHUR

"As well as being the first science park in Europe and a global leader when it comes to innovation, Sophia Antipolis is specialized in the information technology sector. Oberthur has therefore been able to find skilled employees and operators quickly. This choice enables us to be close to some of our current or future partners."

OUR STRENGTHS: RESEARCH AND TALENT

UNIVERSITY CÔTE D'AZUR:

#2ND RESEARCH HUB
IN FRANCE AFTER PARIS
FOR SCIENTIFIC PRIZES (2013, 2014)



SOPHIA TECH CAMPUS

2,500 STUDENTS

800 RESEARCHERS

200 PHD GRADUATES

IN ELECTRONICS, IT & MATHEMATICS



1 EUROPEAN
INSTITUTION



2 STANDARD BODIES

AN INTERNATIONAL RESEARCH HUB

The Côte d'Azur is part of the Provence-Alpes-Côte d'Azur region, ranked 3rd region in France in terms of patent acquisition.

The research sector in the Côte d'Azur area comprises 5,000 researchers in information and communication technology, life sciences, medicine and engineering, as well as 44 research laboratories including major national institutions such as CNRS, Inria, and Mines Paris Tech.



#1 REASON TO INVEST
IN CÔTE D'AZUR, ACCORDING TO
INTERNATIONAL DECISION-MAKERS



FRENCH TECH LABEL
A REGION AMONG THE
MOST INNOVATIVE
IN FRANCE



8 TECHNOLOGY
CLUSTERS



400+ STARTUPS
A DOZEN INCUBATORS
& ACCELERATORS

UNIVERSITÉ
CÔTE D'AZUR



WON THE "IDEX"
EXCELLENCE LABEL



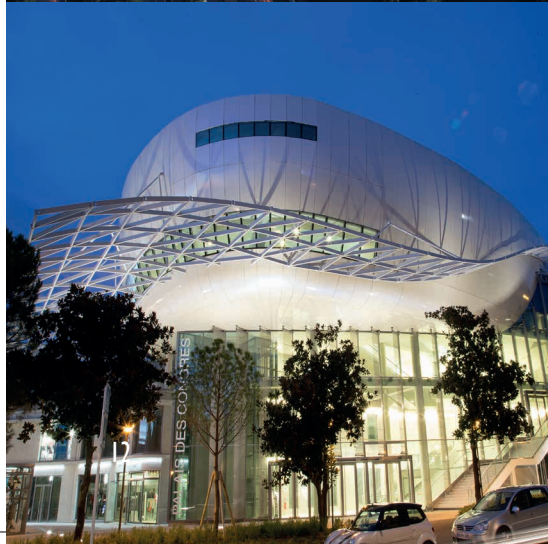
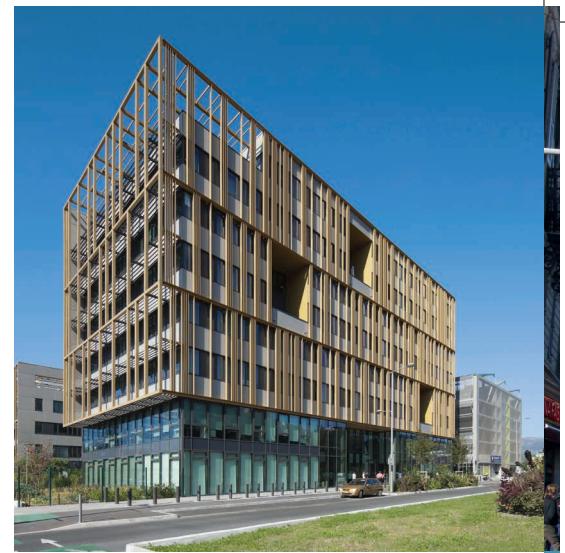
MORE THAN
35,000 STUDENTS
20% COME FROM ABROAD



2 BUSINESS SCHOOLS REGULARLY FEATURED
IN THE TOP 10 FOR THE BEST TRAINING COURSES
IN FINANCE IN THE WORLD

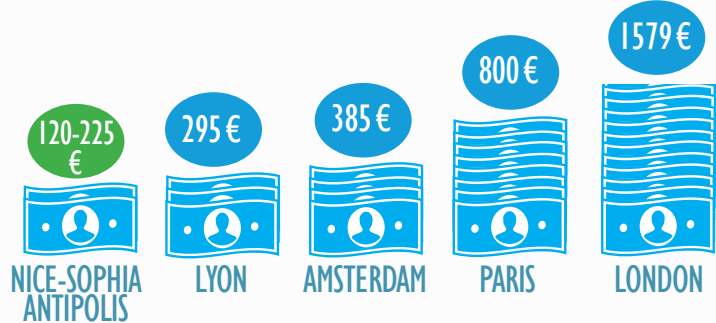
Source: Financial Times

A PREMIUM SELECTION OF BUSINESS SITES



COMPARATIVE EUROPEAN PRICE PER M² FOR LEASING

Source : BNP Paribas Real Estate – European Office Market 2017



OFFICES AT A COMPETITIVE PRICE



WELCOME TO INTERNATIONAL INNOVATORS AND STARTUPS !

A dozen business incubators and accelerators welcome and support innovative companies on the Côte d'Azur.

Foreign startups may apply for a French Tech Ticket in order to benefit from 45,000 EUR in funding and a fast-track procedure to set up and be assisted by Incubateur PACA-Est.



NICE ^{5TH} CITY IN EUROPE
FOR **QUALITY**
OF INFRASTRUCTURE*

*FT/FDI INTELLIGENCE 2014/2015

EASY ACCESS

NICE CENTRE

NICE CÔTE D'AZUR AIRPORT

NICE CÔTE D'AZUR AIRPORT:

2nd largest international airport in France

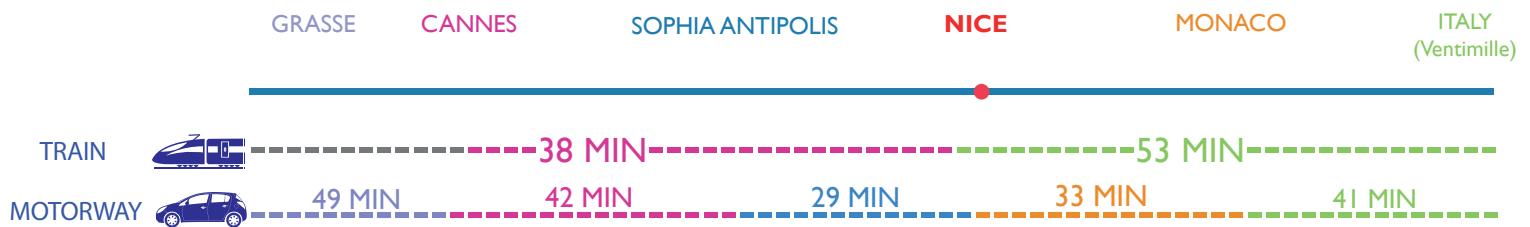
2nd largest European airport hub for business travel

More than 13 million passengers per year

Direct flights to more than 100 destinations in 35 countries

20 flights per day to London

34 flights per day to Paris



A UNIQUE QUALITY OF LIFE

QUALITY OF LIFE

- 120 km of coastline
- 15 ski resorts
- 300 days of sunshine per year
- **A great place to live for employees and their families, with the highest concentration of international schools outside of Paris.**

TOURISM

- 11 million tourists per year
- 150,000 exhibitions' attendees per year
- A yachting centre in Antibes
- More than 800,000 cruise passengers
- 35 renowned leisure ports: Nice, Cannes, Antibes, Golfe-Juan, Villefranche-sur-Mer, Monaco...

EVENTS

- Over 6,000 cultural and sporting events: Cannes Film Festival, Nice Carnival, Jazz Festival, Iron Man, Semi International Marathons & Triathlons, Extreme Sailing Series, etc.
- Professional events all year round: Innovative City, MIPIM, MIPCOM, MAPIC, Trustech, TM Forum Live ...





READY TO INVEST?

Team Côte d'Azur offers a comprehensive range of free, confidential services:

- Connect with your business environment, as well as with public and academic institutions
- Find a location site
- Identify available financial support
- Hire your team and use the departmental recruitment platform E-drh
- Promote your business

About Team Côte d'Azur:

Team Côte d'Azur, a metropolitan and territorial agency, aims to contribute to the promotion and economic attractiveness of the Côte d'Azur.

Mandated by the Nice Côte d'Azur Metropolis, the Nice Côte d'Azur Chamber of Commerce and Industry, the Provence-Alpes-Côte d'Azur Region and the Sophia Antipolis Council, Team Côte d'Azur promotes the Côte d'Azur and its key sectors internationally and facilitates the establishment of French or foreign companies on its territory.

Testimonial

"We received the best possible support from Team Côte d'Azur: in finding offices, connecting to the ecosystem and of course recruitment."

Karl Song, Huawei

WORLD LEADERS CHOSE CÔTE D'AZUR, JOIN THEM!





INVEST IN CÔTE D'AZUR

- Connecting to the business ecosystem
- Finding the best site for your business
- Recruiting your teams
- Accessing public incentives
- Channeling your communication

Free, personalized and
confidential expertise



T E A M
C Ô T E
D' A Z U R

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TEAM CÔTE D'AZUR: YOUR PARTNER FOR SUCCESS

A joint initiative

**MÉTROPOLE
NICE CÔTE D'AZUR**



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