



TEAM
CÔTE
D'AZUR

www.investincotedazur.com

**INVEST IN
CÔTE D'AZUR**



A EUROPEAN HUB FOR
**SMART VEHICLE
PLAYERS**



CÔTE D'AZUR

Welcome to a high tech region

- **The Côte d'Azur:** an outstanding tourist destination and an attractive location for national and international businesses and investors
- **Smart City Nice Côte d'Azur & Sophia Antipolis Science Park:** at the forefront of innovation for more than 40 years
- **Global leaders** like Bosch, ARM, NXP or Huawei work together with local startups and public organizations to build the future



**NICE
ÉCO-VALLÉE**
LIVING LAB for
urban sustainable
development

NICE
TOP 15
SMART CITY
in the world
(Juniper Research
Intel 2017)

GRASSE

World capital
of **Perfume**

**SOPHIA
ANTIPOLIS**

#1 technopolis
in EUROPE

**NICE
ÉCO-VALLÉE**

**NICE CÔTE D'AZUR
METROPOLIS**

CANNES

Hub for
Creative Industries

**SOPHIA
ANTIPOLIS**

Antibes

CANNES

**International
Airport**
**NICE CÔTE
D'AZUR**

Menton

Monaco



ONE REGION MANY ASSETS



**NICE TOP 15
SMART CITY
IN THE WORLD**

*INTEL / JUNIPER RESEARCH 2017



**SOPHIA ANTIPOLIS
#1 TECHNOPOLIS
IN EUROPE FOR
DIGITAL INNOVATION**



**#2 INTERNATIONAL AIRPORT
IN FRANCE WITH MORE THAN
13 M PASSENGERS/YEAR***

*AÉROPORT NICE CÔTE D'AZUR, 2016



**CÔTE D'AZUR
#2 BUSINESS
DESTINATION IN FRANCE**



**A BOOMING STARTUP
ECOSYSTEM
FRENCH TECH
CÔTE D'AZUR**



**72% of French
Executives
consider it the most
attractive region!**

(source: ARII/PACA MODE D'EMPLOI 2015)



**2,500 Top Level
PhD Engineers
in training at
Sophi@Tech campus**



**UNIVERSITÉ
CÔTE D'AZUR** 
**OBTAINED THE IDEX LABEL
"INITIATIVES OF EXCELLENCE"**

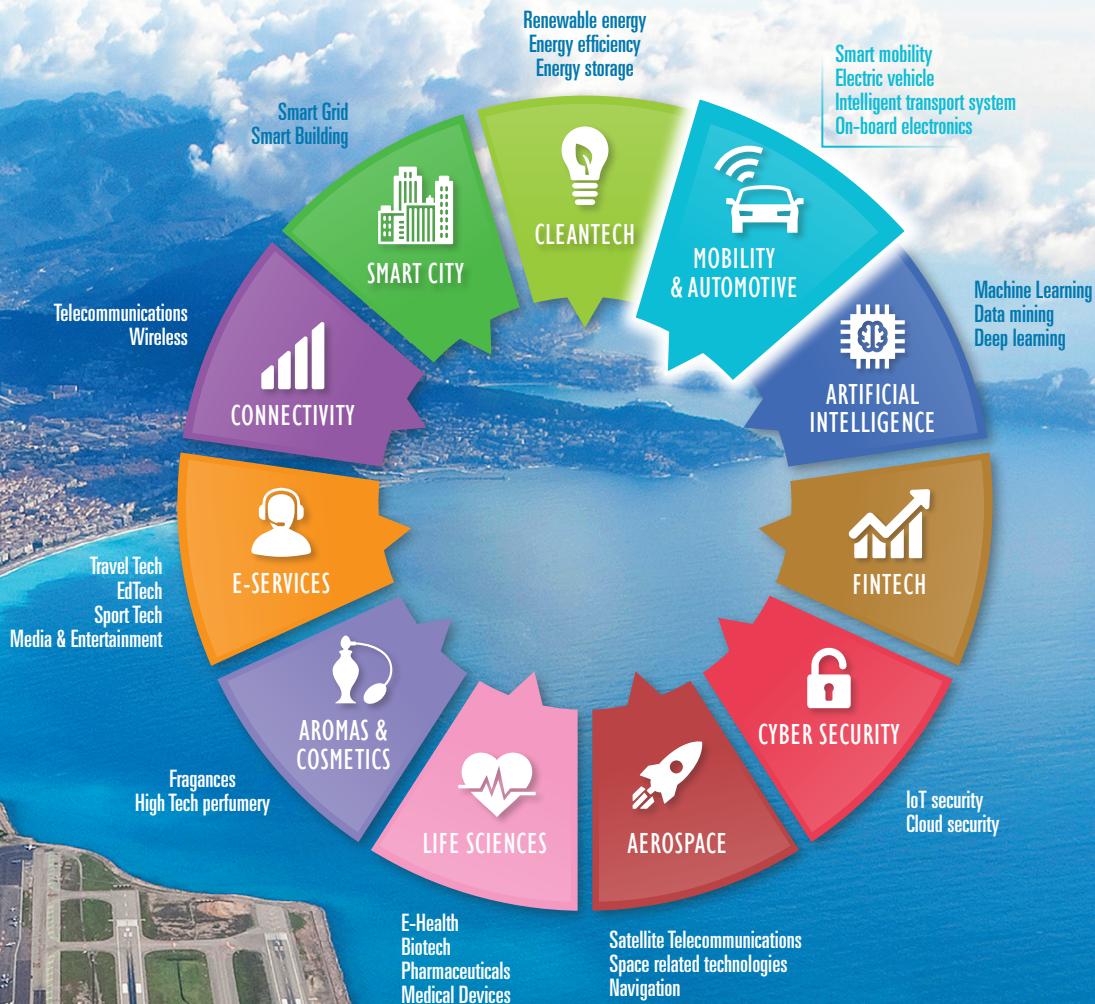


**An international
pool of talent
made up of 160
nationalities**



**#2 Research
Hub in France
for Science Academy
awards (2013 & 2014)**

CÔTE D'AZUR A LAND OF INNOVATION



THEY CHOSE CÔTE D'AZUR

HEAR WHAT YOUR PEERS
ARE SAYING



RENAULT
Passion for life



Bruno BOCAERT, Renault Software Labs Director

« We chose to amplify our activity in Sophia Antipolis to benefit from an ecosystem very supportive of smart vehicle innovation. Besides the Smart City orientation of Nice Côte d'Azur metropolis, we also benefit from the presence of academic institutions involved in training programs and talent recruitment, as well as local startups and big automotive players. »



BOSCH



Guy MAUGIS, previous Bosch France CEO

« Côte d'Azur is home to a thriving IT R&D ecosystem. I am proud to say that we found all the tools necessary to advance our smart vehicle research here in France. »



KALRAY



Eric BAISSUS, Kalray CEO

« Côte d'Azur is the ideal place to find highly motivated and qualified teams. Historically, Sophia Antipolis has been known for its competitive expertise in embedded systems and is now focusing on smart vehicle innovation lead by big players such as Renault, Toyota, and Bosch. »

JOIN A SMART VEHICLE FULL VALUE CHAIN



OUR AMBITION: TO BE A MAJOR SMART VEHICLE HUB BY 2025

OUR ASSETS

- Combining **+35** major industry players, institutions, leaders and emerging startups with innovative technologies
- A fertile territory with unique interaction between the **innovations** emerging from Sophia Antipolis and the **living lab** that offers Nice Metropolis
- An ecosystem linking the **entire IT value chain**: connectivity, IHM, IoT, Smart City ...

OUR GOALS

- To become a smart vehicle European hub
- To conduct local mobility projects and to develop technologies respecting the environment
- To use the automotive sector as a strategic target in the expansion of our attractiveness actions worldwide
- To become an experiment park for smart vehicles and their environment (user, roads, cities, etc.)

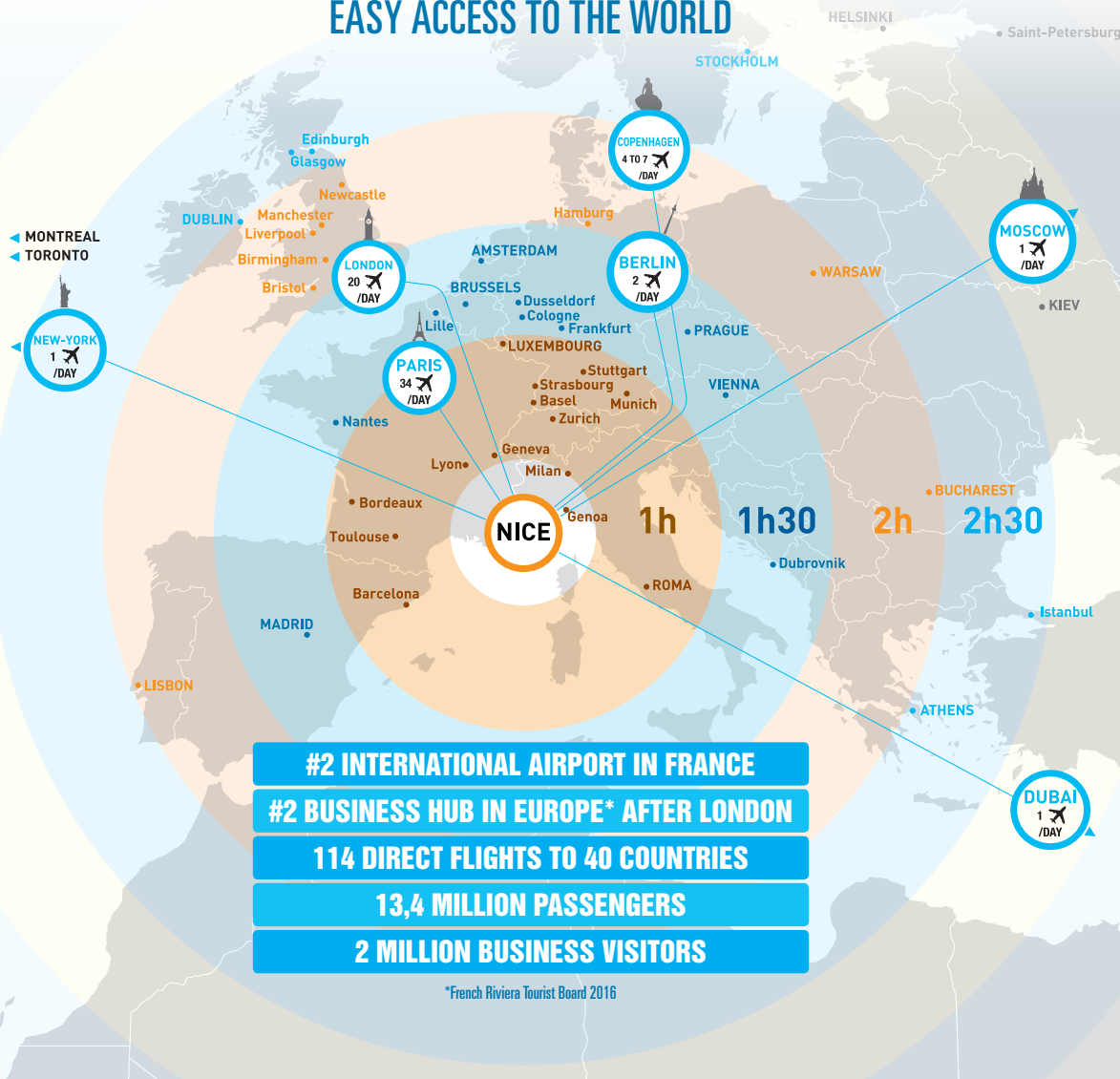
OUR STRATEGY: TARGET AUTONOMOUS VEHICLE SPECIALISTS

Processing Security Mapping Processing
Mapping Algorithms Sensors Connectivity
Connectivity Algorithms Sensors Security Monitoring



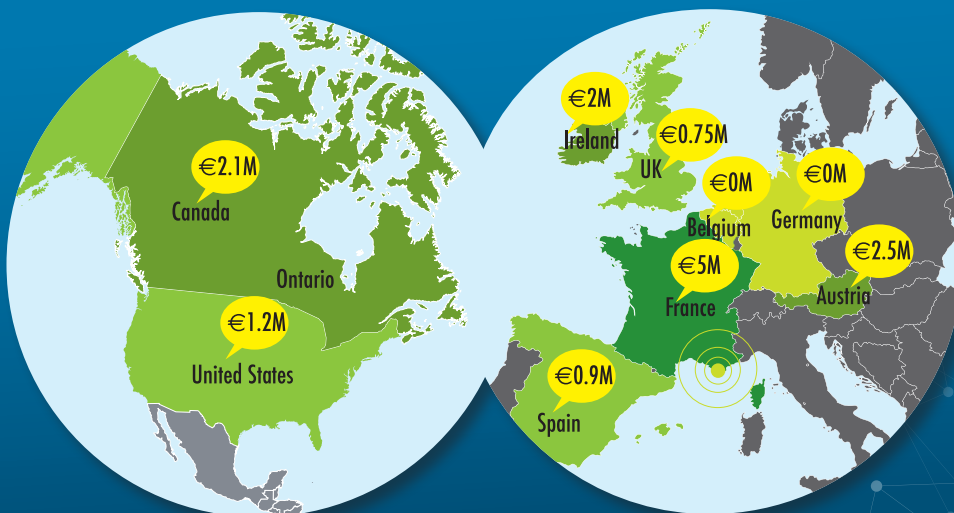
CHOOSE A STRATEGIC LOCATION

EASY ACCESS TO THE WORLD



FINANCE YOUR R&D

WITH « THE MOST ATTRACTIVE R&D TAX POLICY IN THE WORLD » OECD



NET TAX CREDIT PER COMPANY (for € 11.33M R&D)



Source: Business France - The International development of the French Economy 2017



**TAKE ADVANTAGE OF
PUBLIC FUNDING
IN COLLABORATIVE R&D PROJECTS.**

€294M IN PUBLIC SUBSIDIES HAVE BEEN CHanneled THROUGH THE SCS CLUSTER TO 174 PROJECTS, ACCOUNTING FOR €7 BN OF R&D EXPENSES.

**WRITE OFF
30%**

*AND AN ADDITIONAL 5% FOR ALL EXPENSES ABOVE €100M

OF YOUR R&D EXPENSES
UP TO €100M*
WITH FRANCE'S
RESEARCH TAX CREDIT



Unity - Nice / Grand Arenas
Business District



Iconic - Nice / City Center



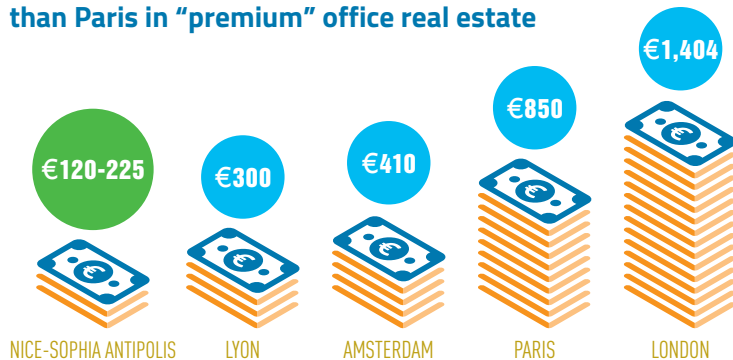
Open Sky -
Sophia Antipolis



Garden Space -
Sophia Antipolis

ACCESS PREMIUM OFFICE SPACE AT AN AFFORDABLE PRICE

Nice and Sophia Antipolis **4 TIMES CHEAPER**
than Paris in “premium” office real estate



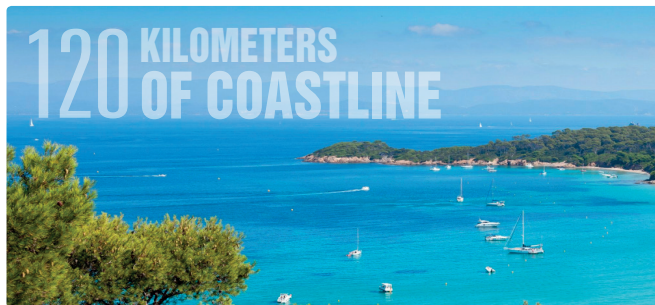
NICE-SOPHIA ANTIPOLIS COMPARED TO MAJOR EUROPEAN CITIES
Prime rent in €/sqm/year, BNP Paribas Real Estate European Office Market 2017

START UP EASILY WITH OUR SOFT LANDING SOLUTIONS

**Côte d’Azur offers a great choice of incubators,
business centers and accelerators:**

- **Business Pole** @Sophia Antipolis
 - Telecom ParisTech incubator
 - Paca-Est incubator #Smart City #Digital
 - European Space Agency Business Innovation Center
 - SCS Cluster
 - Safe Cluster
- **CEEI NCA incubator** #IoT #Cleantech #Mobility @Nice
- **Allianz Accelerator** #BigData #IoT #CleanTech @Nice
- **Village by CA** #Security #BigData @Sophia Antipolis

ENJOY A UNIQUE LIFESTYLE



PLENTY OF ICONIC LOCATIONS NEARBY: Nice, Cannes, Grasse, Menton, Antibes, Saint-Paul de Vence, Cap d'Ail, Saint-Jean Cap Ferrat, Saint-Tropez, Bordighera...



T E A M
C Ô T E
D' A Z U R

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TEAM UP WITH US FOR A SMOOTH SET UP! FREE, PERSONALIZED & CONFIDENTIAL SERVICES



CONNECTING
TO THE
ECOSYSTEM



FINDING
THE BEST SITE FOR
YOUR BUSINESS



ASSISTANCE
IN RECRUITING
YOUR TEAMS



ACCESSING
PUBLIC
INCENTIVES



CHANNELING
YOUR
COMMUNICATION

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A JOINT INITIATIVE

MÉTROPOLE
NICE CÔTE D'AZUR


CCINICE CÔTE D'AZUR

RÉGION
SUD  **PROVENCE**
ALPES
CÔTE D'AZUR


COMMUNAUTÉ
D'AGGLOMÉRATION
SOPHIA ANTIPOLIS