

Doing INTERNET business

AMERICAN EXPRESS • ITG • AMADEUS • ETSI,
EXPLOREDGE • IBM • INRIA • ORANGE • LABS -
ORACLE - W3C • AIR FRANCE / KLM • AB CROISIERE •
ACCENTURE • IBM • PROAIR • RODRIGUEZ GROUP •
ATOS ORIGIN • ALTRAN • CAP GEMINI • ELG • ELSYS
DESIGN • EUROTORP • NUSIL • SAVIMEX • SCAI-TECH
• SIMULOG/ASTEK • SODITECH • STUDIEL • AKKA
TECHNOLOGIES • ARM • ASK • BROADCOM • CADENCE
DESIGNSYSTEMS • ICERA SEMICONDUCTORS •
MENTOR GRAPHICS • MSTAR SEMICONDUCTORS •
PSI ELECTRONICS QUALCOMM • SCALEO CHIPS •
SYNOPSIS • SUNPLUS • WIPRO TECHNOLOGIES •
YOGITECH • CISCO SYSTEMS • F2E SYSTEMS •
GÉOMÉDITERRANÉE-ACRI • GEOSAT TECHNOLOGY •
HITACHI LABORATORY • KUANTIC • NEXO FRANCE -
COBRA TECHNOLOGIES • NODBOX • OMNEON /
CASTIFY NETWORKS • ORANGE LAB • QUESCOM •
SENTEGRA • SITA-EQUANT • SMARTCOM •
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TRUSTED LOGIC • UDCAST • ULTICOM EUROPE •
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ALTRAN • CAP GEMINI • ELG • ELSYS DESIGN •
EUROTORP • NUSIL • SAVIMEX • SCAI-TECH •
SIMULOG/ASTEK • SODITECH • STUDIEL • AKKA



ON THE CÔTE D'AZUR

TECHNOLOGIES • ARM • ASK • BROADCOM •
CADENCE DESIGNSYSTEMS • ICERA SEMICONDUCTORS
• MENTOR GRAPHICS • MSTAR • SEMICONDUCTORS
PSI • ELECTRONICS QUALCOMM • SCALEO CHIPS •
SYNOPSIS • TIPCOM • MOTOROLA • WIPRO
TECHNOLOGIES • YOGITECH ACRI • ST • GEOSAT
TECHNOLOGY • HITACHI LABORATORY NODBOX •
OMNEON / CASTIFY NETWORKS • ORANGE LAB

 Invest in Côte d'Azur,
the Blue Chip Coast

▶ THEY CHOSE NICE SOPHIA ANTIPOLIS



▶ Doing INTERNET business on the Côte d'Azur

7 REASONS

1

▶ Make it to Sophia Antipolis, the European IT Valley

- Sophia Antipolis, largest science park in Europe, hosts a world-class IT cluster
- **25,000 job** positions in R&D and innovative IT fields
- **1,200 innovative companies** among which major international groups and a growing network of start-ups



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T O C H O O S E N I C

2

▶ **Major innovations** related to Internet development come out from Nice-Sophia Antipolis research institutes and innovative companies : IBM, INRIA Sophia Antipolis, Orange Labs, W3C...

An active think-tank dedicated to IT:

Sophia Antipolis welcomes the new **University Campus dedicated to the IT** sector: research labs, university and engineering schools all gather on the same American-style campus, to be opened by 2010.



▶ **Doing INTERNET business on the Côte d'Azur**

3 ▶ A pool of talented people to recruit :

- **2,200 students** specializing each year in IT fields of expertise
- **Major higher education institutes in IT fields:** Eurecom, Polytech' Sophia Antipolis, Ecole Supérieure des Mines de Paris (ENSMP), SupInfoCom, Epita, ...
- **20% of students' population is international** (130 different nationalities)



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4

▶ Take advantage of cutting-edge advanced Internet research

INRIA (The French National Institute for Research in computer science and control)

- One of the main research labs dealing with computing and automation
- 500 people, including 380 scientists in 30 research units
- Strategic objectives: research programs relating to interactions between real and virtual worlds, with direct applications to the Internet future developments

ERCIM consortium

- Gathers European research centers in information and communication science and technology. ERCIM also
- Hosts an important team of the W3C consortium.



5 ▶ Keep a close eye on future international web standards

Sophia Antipolis plays host to 2 major standardization bodies

ETSI (European Telecom Standard Organization)

- Members drawn from the world's leading and most innovative companies involved in Information & Communications Technologies, including broadcast
- Produces globally applicable standards for Information & Communications Technologies including fixed, mobile, radio, broadcast, internet and several other areas.

W3C (World Wide Web Consortium).

- Develops interoperable technologies (specifications, guidelines, software, and tools) to lead the Web to its full potential.
- A global forum for information, commerce, communication, and collective understanding of the Web



7 REASONS TO CHOOSE NICE SOPHIA

6 ▶ Join the leading place for Internet usage development

- leading position in Europe for **on-line tourism developments**, thanks to the presence of the world leader, Amadeus, and the international award competition Tourism@.
- World-class cluster dedicated to technologies for **Mobile Internet** through the SCS - Secured Communicating Solutions competitiveness cluster.
- Key role of creative industries for **on-line content**: design, architecture, art and graphics, E-publishing, film or music...



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7

▶ Make the best of **all conditions** offered to **your business** project:

- 2 Incubators : Telecom ParisTech Entrepreneurs Sophia Antipolis and Incubateur Paca Est
- Easy access to VC's, business angels and seed money
- Cost-effective premises at the heart of the most international territory in France
- Dedicated premises to young innovative companies within Nice and Sophia Antipolis Company Nurseries and business centers
- Full range of public support for foreign investment and R&D incentives
 1. Regional development grant dedicated to R&D projects (up to €15,000/job created in cash grant)
 2. R&D tax credit, up to 10M€ per company and per year
- Nice Sophia Antipolis international attractiveness, a guarantee of a strong impact for your company radiating throughout the world



▶ Doing INTERNET business on the Côte d'Azur

► TEAM CÔTE D'AZUR TASK FORCE

Team's task force provides you, in full confidentiality and free of charge, thorough assistance and networking in:

- Providing general and professional introduction to local institutions and partners networks
- Applying for financial and/or incentive programs (if eligible)
- Assistance in setting up your operation (legal, financial-banking, human resources...)
- Assistance in identifying a suitable site for your project
- Lobbying and assistance in representing your company's interest with local authorities
- Providing relocation services including administration support, assistance with immigration procedures, labor issues, housing solutions, educational issues...

► Contacts in France



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*Team Côte d'Azur is a joint initiative of the Alpes-Maritimes County Council
and the Nice Côte d'Azur Chamber of Commerce and Industry.*


NICE CÔTE D'AZUR