



A traditional industry with global prestige

The Côte d'Azur perfumes and fragrances cluster is firmly established in the region around Grasse, the perfume capital of the world. The cluster is the industry's second-largest employment basin in France and accounts for 50% of its domestic revenue. It generates:

- ▶ **650 MILLION EUROS** in revenue (70% from exports)
- ▶ **8% OF GLOBAL REVENUE**
- ▶ **60 COMPANIES**
- ▶ **3,500 DIRECT JOBS AND 13,000 INDIRECT JOBS**

THE COSMETICS SECTOR INCLUDES:

- ▶ **200 COMPANIES** and over **5,000 JOBS**
- ▶ **55% OF DOMESTIC PRODUCTION** of cosmetics and perfumes
- ▶ **25% OF THE INDUSTRY'S HEAD OFFICES** in France

INDUSTRY LEADERS IN A DYNAMIC ENVIRONMENT

The Côte d'Azur is the ideal location for the creativity of the industry's great fragrance experts, the "nez" or noses, and boasts world-class expertise in natural molecules. This expertise, which draws its roots in the perfume industry, now extends to the entire fine chemicals sector, ranging from food flavors to the design and production of cosmetics.

FRAGRANCES AND FINE CHEMICALS

Strength and stability: The Côte d'Azur's perfume and fragrance industry grew out of the local rose and jasmine horticulture industry, and expanded to encompass the fast-growing sector of aromatic substances. The fragrance industry developed around a few local companies--some over a hundred years old--which have become international players.

GLOBAL NAMES

Fine chemicals: Mane, Robertet, Charabot, IFF Monique Rémy ...
Cosmetology: Galderma, Lancaster ...

WORLD-CLASS EXPERTISE

Multinational companies invest in the Côte d'Azur to tap into the local know-how. Côte d'Azur companies draw from a pool of highly qualified professionals, including world-famous designers, researchers working on new processes, and expert technicians in fragrances and fine chemicals.





AN ENVIRONMENT CONDUCIVE TO CREATIVITY:

- ▶ Great perfumes, such as Chanel N°5, were born and continue to be developed here
- ▶ The area is home to great scent designers, or "nez", like Michel Roudnitska, of Créations Arts et Parfums

CÔTE D'AZUR COMPANIES CAN RELY FOR SUPPORT

on professional organizations, educational establishments created to meet their specific needs, public research laboratories and, since 2006, support measures tied to the competitiveness clusters.

- ▶ **Prodarom**, is the national association of manufacturers of base chemicals for the perfume industry. With 48 members, the association represents 75% of the sector in France.
- ▶ **Specialized educational programs that are unique in France:**
 - The Grasse Institute of Perfumery, known in France for the quality of the "nez" it trains
 - A Master's program in fine chemicals engineering, with special emphasis on fragrances, perfumes and cosmetics
 - Continuing education in the fine chemicals professions.
- ▶ **A research cluster for fine chemicals**
 - LCMBA, the chemistry laboratory for bioactive molecules and aromas, is specialized in the chemistry of fragrances and natural substances.

- ▶ **The PASS competitiveness cluster** for perfumes, fragrances, scents and flavors.

The PASS cluster covers **the entire production process**, from aromatic plant farming to industrial manufacturing of fragrances, perfumes and cosmetics. The first R&D projects to receive the cluster label included projects to determine ingredient characteristics, produce low-allergen content substances, and develop alternative tests.

PASS represents an asset for all companies that need to comply with REACH legislation.

MAJOR INNOVATIVE PROJECTS

The Sainte-Marguerite business park in Grasse: this eight-hectare park has 60,000 sq. m. dedicated to fragrances, perfumes, scents, flavors and related activities such as cosmetics. It includes production units, offices and showrooms (**the park is eligible for local government subsidies for SMEs**).

The World Nature Observatory: a major project that comprises an R&D center, a technology hub, an international higher-education institution, a technology business incubator and a conference center.

AGENCE FRANCE AROMATIQUE
 ARGEVILLE
 AROMAFLEUR
 AROMATECH
 AROMAX
 ART ET CREATIONS PARFUMS
 INTERNATIONAL
 ART ET PARFUM
 ARTHES
 ASTIER DEMAREST LEROUX
 AXXENCE
 AZUR FRAGRANCES
 BIOLANDES
 BIONATURAL
 BOMPARD AROMATIQUES
 CHARABOT
 CHEP PRODUCTION
 COURRIN & FILS
 CORADIN
 CPCAD
 CREATIONS ET PARFUMS
 DANISCO GRASSE
 EDERMYL
 ELEVEN DIFFUSION
 ERCO
 ESSENCES ET PARFUMS
 EXPRESSIONS AROMATIQUES
 EXPRESSIONS PARFUMÉES
 FLAVOREX
 FLORIAL
 FLORESSENCE
 FRAGRANCES ESSENTIELLES
 FRANCE BEAUTE INDUSTRIE
 GENERAL AROMATICS
 GIVAUDAN FRANCE FRAGRANCES
 GRASSE SENTEURS
 IPRA FRANCE
 JEAN GAZIGNAIRE
 JEAN NIEL
 KATO INTERNATIONAL
 LABORATOIRE MG
 LANCASTER
 LABORATOIRE MONIQUE REMY
 MARCEL VIAN
 MATIERES PREMIERES ESSENTIELLES
 MOLINARD GLB
 MULLER & KOSTER
 NIXE
 NOVILLE
 NUTREVA
 PARFEX
 PARFUM COSMETIC WORLD
 PARFUMERIE FRAGONARD
 PARFUMERIE GALIMARD
 PAYAN BERTRAND
 PRODASYNTH
 QUIMDIS
 RENE LAURENT
 ROBERTET
 ROHM & HAAS
 SENTAROMATIQUE
 S.O.F.I.A COSMETIQUES
 STUDIO CREATION PARFUMERIE
 V MANE & FILS
 VINCIENCE