



A world reference in sustainable development

The Var Valley on the outskirts of Nice is being developed as part of the **first National Interest Project** (*Opération d'Intérêt National*) focused on sustainable development. This far-reaching project is part of a policy to promote best practices in sustainable governance and to set a global example for regional planning by responding to the challenges of sustainable development in an area that spans over 25 000 acres, from the Mediterranean coast to the Alpine foothills.

THE EMERGENCE OF A SECOND STRATEGIC BUSINESS SECTOR, alongside Sophia Antipolis, will further enhance the international appeal of the Côte d'Azur, and maximize the potential development of its economy and its human resources, while protecting an exceptional natural setting.

The purpose of the Var Valley National Interest Project is to make this region the heart of the Côte d'Azur metropolis and a hub for global events to showcase regional expertise and French technology, as applied to environmental issues and sustainable development.

ADDING VALUE AND MAXIMIZING THE LOCAL ENVIRONMENT

The objective is to develop a multi-functional urban center adapted to future lifestyles through urban planning that capitalizes on the landscape, combines residential and business facilities and integrates alternative modes of transportation.

- ▶ **Strategic long-term development:** the project will preserve the area's environmental potential and landscapes, while reinforcing the valley's new international and urban role, making it an "Eco Valley".
- ▶ **A sustainable economic approach:** the center will immediately maximize scientific research projects, create new economic models for changing business sectors and give rise to a new environment economy.

HIGH-PROFILE, INTERNATIONAL ANNUAL EVENTS CENTERED ON THE ENVIRONMENT INCLUDE:

- ▶ The Cannes Water symposium
- ▶ The Renewable Energy International Trade Fair
- ▶ Ever Monaco





THE NEW CORPORATE OFFICES DISTRICT

South of Eco Valley, next to the Nice Côte d'Azur airport, a new Corporate Offices District is being developed, with all the assets of a modern urban hub and pan European decision center.

In the medium term, the Corporate Offices District could add 400,000 m² in new office space, doubling the existing supply. New projects will be built around existing and future neighborhoods, like the Arenas business center or the new Nice Meridia quarter.

In the next three years, the new Corporate Offices District will be the largest source of new office facilities in France after Paris, and will also feature 50,000 m² of new housing.

A SECOND GATEWAY TO FRANCE

The Plaine du Var project will meet a globalized economy's needs for increased mobility and exchanges. It will be strategically located, close to the Nice Côte d'Azur international airport and will be accessible by public transportation, thanks to the new multi-modal station, where high-speed lines and regional lines will converge. The station will be served by the Nice tramway line, which is to be extended.

INSTITUTES AND BODIES SPECIALIZED IN THE ENVIRONMENT AND IN ENERGY MANAGEMENT

- ▶ The Marine Environment Laboratory in Monaco
- ▶ The Mediterranean Commission for Sustainable Development
- ▶ The Blue Plan
- ▶ The Sophia Antipolis Foundation
- ▶ The Mediterranean Energy Observatory
- ▶ The Agency for the Environment and Energy Control
- ▶ The Ecole des Mines in Sophia Antipolis
- ▶ CSTB, the Scientific and Technical Center for Building
- ▶ The University of Nice Sophia Antipolis
- ▶ The Marine Biology Observatory in Villefranche

Worldwide sustainable development projects

