

# 3 STEPS TO SUCCEED ON CÔTE D'AZUR



Your economic development partner, gives your company free and confidential assistance at every stage of your project.

## CONTACTS :

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## 1/ CHECK YOUR IDEA

We provide you with:

- Legal and Tax information;
- Economic information: potential suppliers, customers, R&D laboratories, specific training...
- Sector information tailored to your specific needs;
- Simulation of costs (wages, utilities, public incentives, set-up costs).

## 2/ LAUNCH YOUR PROJECT

We help you by:

- Showing you the available real estate, pre-selecting the most suitable sites for you;
- Connecting you to investor pools and helping you apply for public funding;
- Assisting you with recruiting people and facilitating the administrative formalities.

## 3/ DEVELOP YOUR BUSINESS

We can introduce you to local networks where you'll be in contact with partners in the public and private sectors: enterprise clubs, competitive clusters...

[www.investincotedazur.com](http://www.investincotedazur.com)

Team Côte d'Azur is a joint initiative of the Alpes-Maritimes County Council and the Nice Côte d'Azur Chamber of Commerce and Industry.



# ▶ INVEST IN CÔTE D'AZUR Cruise Industry Support Services



Expand faster  
in the EMEA  
market

CCI communication +33 (0)4 93 65 29 62 - December 2010 - Photos: J. Kélegopian, M. Paris

# SET UP CUTTING-EDGE SUPPORT SERVICES ON CÔTE D'AZUR!

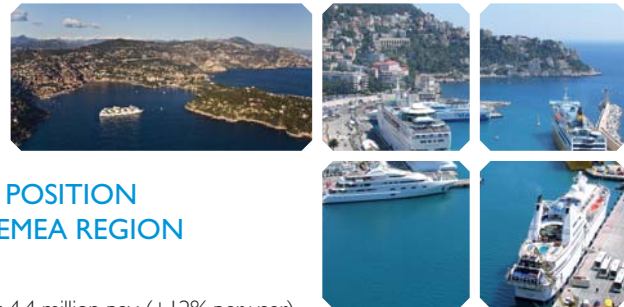


## SET UP SUPPORT SERVICES:

- Multilingual client relationship center
- Purchasing, sales & marketing
- Training center (*ashore and onboard*)
- Main office (*regional headquarter*)
- High tech innovation & design center



## A STRATEGIC POSITION WITHIN THE EMEA REGION



▶ **BOOST YOUR SALES** EMEA: 4.4 million pax (+12% per year)  
French Riviera: 1 million pax

▶ **FACILITATE RECRUITMENT** Hire available multilingual personnel  
trained in tourism: 75,000 employees

▶ **LOWER YOUR OVERHEADS** Enjoy largest offer in low-cost travel to EMEA  
Benefit from competitive office rental: 160/m<sup>2</sup>/year

▶ **TAKE ADVANTAGE OF FINANCIAL INCENTIVES** 15,000€ per employee pending eligibility

THEY ALREADY  
CHOSE CÔTE  
D'AZUR

▶ **American Express:** European HQ for corporate travel  
**Amadeus:** worldwide HQ for R&D  
**AB Croisières-Promovacances / Croisière Canisphère:**  
French HQs for cruise sales on internet