



SKYTEAM chooses Côte d'Azur to bring together its EMEA Sales & Marketing teams



TEAM
CÔTE
D'AZUR

CREATIVITY FOR BUSINESS

THE CÔTE D'AZUR ECONOMIC DEVELOPMENT AGENCY

Nice, August 31th, 2010: **Sales and marketing representatives of the SkyTeam Airline Alliance** – representing 13 companies – **will hold their quarterly meeting in Nice on 1st and 2nd September in the Côte d'Azur showroom, upon the invitation of Team Côte d'Azur, the economic development agency of Côte d'Azur.**

"The SkyTeam Sales and Marketing Continent Coordination Committee for Europe, Near - Middle East and Africa, intentionally chose to meet in the flamboyant region of Côte d'Azur. The area is essential for R&D in the airline industry, especially due to the Sophia Antipolis Science Park, first in Europe, which is amongst other things most involved in research in telecommunications, systems integration, and micro-electronics. Also, Nice Sophia Antipolis is notably renowned in the airline industry due to the presence of Amadeus' worldwide R&D headquarters, the PEGASE competitive cluster, aviation and airport security training schools and Air France, one of the founding members of SkyTeam", explains **Mauro Oretti, Vice President Sales & Marketing, SkyTeam.**

Lastly, Nice International Airport is of the utmost importance in France as it accommodates 10 million passengers every year and stands as the second international airport in France after Paris; while the Cannes Mandelieu Business Aviation Airport holds the 3rd place in Europe after Le Bourget and Geneva.

"Côte d'Azur has positioned its territory as a new hub for headquarters and decision centers of companies working in the tertiary field. Within this framework, Team Côte d'Azur focuses its strategy on attracting companies evolving in the civil and private aviation industry and is keen to assist them in creating showrooms, training centers, maintenance centers as well as R&D operations in various fields such as avionics, airport security and environmental products. SKYTEAM's turnout in Nice illustrates the territory's approach of aviation industry leaders", says **Natasha Grandval, Headquarters & Services Business Unit, Team Côte d'Azur.**

10 years of caring more about you...SkyTeam 2000-2010

Today, SkyTeam members include the following 13 airlines: Aeroflot, Aeroméxico, Air Europa, Air France, Alitalia, China Southern, Czech Airlines, Delta, Kenya Airways, KLM, Korean Air, TAROM and Vietnam Airlines.

SKYTEAM offers its 385 million annual passengers a worldwide system of approximately 12,500 daily flights covering 898 destinations in 169 countries. A key element of the SkyTeam global network is the hub-and-spoke system, which provides unparalleled connectivity and an easy way for customers to travel using members of the same alliance from their departure city to any location in the world.

www.skyteam.com

RELEASE
PRESS
RELEASE

Team Côte d'Azur is the promotion and economic development agency of the Côte d'Azur region. It is a joint initiative of the county council and the Chamber of Commerce and Industry. Its mission is to promote the Côte d'Azur territory towards international markets and help foreign companies establish themselves successfully in the region. Team Côte d'Azur provides [a full range of services](#) (confidential and free of charge) enabling investors to discover the Côte d'Azur - **a leading, innovative and highly international territory** and to establish successfully their business here. The Côte d'Azur and its major science park, [Sophia Antipolis](#), are widely recognised as the leading French region for R&D investments of foreign companies. Furthermore, a new hub for headquarters and green industries named Eco Valley is under development around Nice Airport. www.investincotedazur.com

Press contact

Catherine Gentil
International Networks & Press Relations Manager
cgentil@teamcotedazur.fr

PRESS RELEASE