



Incubateur Paca-Est  
Innovater, Entreprendre



## GALILEO MASTERS

European Satellite Navigation Competition 2011



### Launch of the Nice Sophia Antipolis Challenge

Monday 16th May 2011 at 4.30pm, CICA - Sophia Antipolis

The **European Satellite Navigation Competition**, more commonly known as the **Galileo Masters** is being organised for the **8th consecutive year**. Companies, entrepreneurs, research institutes, universities and individuals from over 20 regions of Europe and the world compete in this competition. It awards the most innovative ideas and projects in the field of satellite applications related to Safety, Intelligent Transport Systems (ITS) and Mobile Telephones.

The **Nice Sophia Antipolis region** is one of two gateways for the selection of projects nationally.

**Team Côte d'Azur and the PACA-EST Incubator** - which is involved in the competition for the first time - with the support of the **Sophia Antipolis Foundation** are coordinating the **Nice Sophia Antipolis challenge** together, to choose one of the 2011 Regional Galileo Masters.

The **Alpes-Maritimes Departmental Council** which has traditionally supported Nice's involvement in this competition will **present an award to the regional winner** consisting of:

- The availability of 6 months free of charge at the CICA premises in Sophia Antipolis
- 10 consultation days to transform the idea into a corporate project

**Please note:** For this 2011 event, the regional Nice Sophia Antipolis winner will receive free membership to the SCS competitiveness cluster if it is an SME.

The aim is to enable the regional winner to benefit from the expertise present in Nice Sophia Antipolis in these technologies and to be able to find an environment for its development.

### Competition Schedule

Registration dates: 1<sup>st</sup> April to 30<sup>th</sup> June 2011

- 1<sup>st</sup> April 2011 Database opens
- 16<sup>th</sup> May 2011 Launch of the Nice Sophia Antipolis regional competition
- 30<sup>th</sup> June 2011 Database closes
- 19<sup>th</sup> October 2011 Prize giving ceremony

More information: [www.galileo-masters.eu](http://www.galileo-masters.eu)



## The 2010 Galileo Masters Regional Winner: ROBOCORTEX

The regional France/Sophia Antipolis competition for the 2010 Galileo Masters presented an award to the company Robocortex for its GNSS (Global Navigation Satellite System) with computer-vision technologies.

Part of the PACA-Est Incubator, Robocortex develops and markets vision-based software location solutions. To deal with the difficulty of finding parking spaces in built-up areas, Robocortex developed a simple and innovative solution, the combination of a GNSS with computer-vision technologies.

Robocortex is part of the region's "mobility" ecosystem, "our software is designed to meet key interaction requirements for mobile contexts, as much for smartphone users as for robots with on board mobile systems. Information technology is constantly evolving towards mobility and we are pushing our developments in this direction by marketing solutions which make it possible to create new applications with increasingly strong constraints in terms of mobility."

### About GALILEO

**Galileo, the European Union's global navigation satellite system**, is making great strides, four IOV (In-Orbit Validation) satellites will be tested in 2011 and the first 14 operational satellites will be placed into orbit by 2014. **The deployment of this advanced technology is excellent news for companies developing satellite applications.** They will benefit from an exceptional market, estimated to be worth 300 billion euros in 2020. These applications will provide European citizens and companies more accurate positioning techniques and greater safety in the air, on the ground and at sea.

This year this international competition will offer:

- Financial support worth almost 1 million euros, with 20 regional prizes and 7 special prizes sponsored by manufacturers or European institutions such as NAVTEQ, ESA, and even GSA.
- Access to European and international industrial, academic and financial networks.
- Assistance in creating companies and developing projects.

The **PACA-Est Incubator (IPE)** is the business incubator accredited by the Ministry of Research and Higher Education for the Alpes-Maritimes and Var regions.

Created in 2001 and based in Sophia-Antipolis, the IPE is subsidised by the Minister responsible for Research, Europe, the PACA region and the Alpes-Maritimes and Var Departmental councils.

Founded and supported by Nice Sophia Antipolis University, the University of Sud Toulon Var and INRIA Sophia-Méditerranée, it aims to promote expertise and the transfer of technologies from university laboratories and public research bodies through the creation of innovative companies and high added-value jobs across the region.

**It supports and assists projects arising from or in connection with French public research.**

In order to do so, it **offers customised assistance, training, the allocation of a financial budget** throughout the incubation period (24 months maximum) and **accommodation facilities**.

The financial budget (advance repayable if successful) is used to conduct market research, lodge patents, prototypes, etc.

A generalist, the IPE supports all types of projects in any technological field. At the end of 2008, the IPE counted 337 direct jobs created by the 48 companies that it supported. It enabled these companies to achieve a financial leverage of 14/1 euros of the overall cost of incubation (€55M raised).

[www.pacaest.com](http://www.pacaest.com)

PRESS RELEASE



**Team Côte d'Azur** is the promotion and economic development agency of the Côte d'Azur, created by the Alpes-Maritimes Departmental Council and the Nice Côte d'Azur Chamber of Commerce and Industry. The purpose of Team Côte d'Azur is to promote the region on international markets and help new, French or foreign companies to establish offices in the area. Team Côte d'Azur gives investors access to a comprehensive range of services so they can discover the Côte d'Azur, a **leading, innovative and international** area and ensure the best success for their teams based here. Today, the Côte d'Azur and the Sophia Antipolis science park are internationally recognised as the leading location for R&D investments for foreign companies. A large number of them are world leaders in their sector. Furthermore, **Eco-Valley**, a new area designed to cater for decision making centres and green industries is currently being developed close to Nice airport. [www.investincotedazur.com](http://www.investincotedazur.com)

### The Côte d'Azur - Excellence in the mobility industry

In recent years, the Côte d'Azur region, and Sophia Antipolis, the leading European technology park (over 30,000 jobs) in particular has positioned itself as a "French Silicon Valley" by developing a leading "mobility" ecosystem. The area enables companies to meet their innovation challenges with the entire value chain in new technologies, from electronics to green technologies, including aeronautics, the space industry and even healthcare.

Indeed, here information and communication technology companies can interact with traditional industries (energy, transport, medicine, banking, administration, etc.) and strengthen tests with users.

**So, the Côte d'Azur is inventing the mobile technologies and services for the digital uses of today and tomorrow through its ecosystem which covers the entire mobility value chain** from technology design to digital uses (development of electronic chips and semi-conductors, the management of high-speed mobile networks (3G, 4G/LTE), the design of contactless mobile services (RFID, NFC, Bluetooth), embedded software and the production of mobile applications and services

#### **An ecosystem which attracts major companies and start-ups from the mobility sector**

Thanks to its ecosystem, the Côte d'Azur and Sophia Antipolis are attracting an increasing number of international investments in the mobility sector. Annually, Team Côte d'Azur, the region's promotion and economic development agency, attracts and supports the majority of companies that establish R&D and/or service centres in mobile communications.

For example, last year Intel decided to base one of its three Ultra Mobility Groups in Sophia Antipolis. Icera and ARM have also extended their success story in the region, the first by creating a new development centre for 4G modem chips and the second by continuing its R&D investments. More recently, start-ups such as **Mobibase** or **Yellow** Tags have chosen to develop their business on the Côte d'Azur.

### Contacts

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